



# 2024 MARPA ANNUAL CONFERENCE SPONSORSHIP OPPORTUNITIES

Sponsorships are available for the 2024 MARPA Conference! Seize the opportunity to take your participation beyond simply attending, gain recognition for your company, and support the work of the Modification And Replacement Parts Association. Choose a sponsorship package that will emphasize your company's image.

All sponsors will receive:

- Recognition at the 2024 MARPA Conference
- Invitation for one executive from your company to attend the exclusive President's Breakfast
- Logo and company profile included on event website and on other distributed event promotional materials
- Opportunity to place a sponsor-provided branded item in conference registration bags
- Sponsorship recognition name badge ribbons for each of your company's event attendees
- Exhibition table priority by level\*
- Additional benefits associated with the level of sponsorship, as described below

## **Diamond Sponsor: \$28,000**

- Company profile of up to 900 words
- App entry includes link to a 2 page digital ad
- Five complimentary registrations

## **Platinum Sponsor: \$16,000**

- Company profile of up to 750 words
- App entry includes link to a 1 page digital ad
- Four complimentary registrations

## **Gold Sponsor: \$12,000**

- Company profile of up to 600 words
- App entry includes link to a half-page digital ad
- Three complimentary registrations

## **Happy Hour Sponsor: \$2,000**

- Company profile of up to 400 words
- Your logo signage at the event
- Beer/wine open bar during Happy Hour
- One complimentary registration

## **Lunch Sponsor: \$9,000**

- Company profile up to 300 words
- Your logo signage at the lunch
- One complimentary registration

## **1:1 Meeting Sponsor: \$4,000**

- Company profile of up to 100 words
- Your logo printed on meeting break item

## **Lanyard Sponsor: \$1,000**

- Company profile up to 30 words
- Your logo/text printed on event lanyard

## **Conference Bags Sponsor: \$6,500**

- Company profile up to 100 words
- Your logo printed on event bags

## **Silver Sponsor: \$8,000**

- Company profile of up to 400 words
- App entry includes link to quarter-page digital ad
- Two complimentary registrations

## **Bronze Sponsor: \$5,000**

- Company profile of up to 200 words
- One complimentary registration

## **App Sponsor: \$8,000**

- Company profile up to 300 words
- Logo placement in app and on app signage
- Two complimentary registrations

## **Break Sponsor: \$6,000**

- Company profile of up to 150 words
- Your logo signage at the break
- One complimentary registration

## **Breakfast Sponsor: \$8,000**

- Company profile up to 250 words
- Your logo signage at the breakfast
- One complimentary registration

## **Water Bottle Sponsor: \$2,500**

- Company profile up to 30 words
- Your logo printed on event water bottles

## **Raffle Sponsor: \$1,500**

- Company name and logo listed
- Your logo featured on raffle display

## **Event/Atrium Sponsor: \$1,000**

- Company logo displayed during the event



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- *\*Exhibition table priority is extended to companies that choose to select and make payment for both a sponsorship package and an exhibition table, on a first-come, first-served basis by sponsor level. Exhibition tables are not provided to sponsors as a part of their sponsorship; sponsors must contract and make payment for an exhibition space if desired.*
- *Incumbent sponsors have the right of first refusal to reprise their sponsorship from the previous event, through February 23, 2024*

Do you have an idea for a sponsorship that you don't see listed here? Let us know!  
We are happy to work with our sponsors to create the right way to promote your company, meet your budget, and support the work of the Association.

To become an event sponsor, please complete and return the form below.

Sponsoring Company: \_\_\_\_\_

Contact  
Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Requested Level of Sponsorship: \_\_\_\_\_

Billing Name and Address: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

## TOTAL AMOUNT

DUE: \_\_\_\_\_

☐ Check Enclosed (made out to *Modification and Replacement Parts Association*)

Please bill my: ☐ Visa ☐ MasterCard ☐ American Express

Credit Card #: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Credit Card Signature: \_\_\_\_\_

Card Security Code: \_\_\_\_\_ (3 or 4 digits)

*Sponsorship fees are non-refundable. Sponsorships are offered on a first-come, first-served basis. 2023 sponsors have the right of first refusal to continue the same sponsorships in 2024— this right expires on February 23, 2024. If the 2024 Conference is cancelled for any reason, 2024 sponsorship fees will be applied first to 2024 Annual Conference marketing and other incurred expenses, (on a pro rata basis) with the remainder being applied to the next MARPA Annual Conference. If the 2024 Annual Conference is converted to a virtual event, sponsorship levels remain as agreed. Sponsor benefits are subject to change at the discretion of the Association.*

Please return completed form to  
[katt@washingtonaviation.com](mailto:katt@washingtonaviation.com) for processing