



# MARPA 2011 Annual Conference Sponsorship Renaissance Las Vegas Hotel - October 12-14, 2011

Sponsorship opportunities are available for the MARPA Conference in 2011! You have the opportunity to choose a sponsorship package that will emphasize your company's image.

## All sponsors will receive:

- A logo and/or company name included on the conference website, and all promotional materials (those finalized following confirmation of sponsorship)
- Recognition at the 2011 MARPA Conference
- The particular additional benefits associated with their level of sponsorship, as described below

## General Program Sponsorships

- General Program Sponsors also receive special recognition during the Conference program

## Diamond Sponsor: \$22,000 (\$20,000 before December 30th)

- Company profile (up to 200 words) and logo featured on Conference Sponsor webpage and Conference program guide
- Four complimentary registrations
- If also exhibiting, Diamond Sponsors will be given priority in table location selection over lower level sponsors and non-sponsoring companies
- Opportunity to place a sponsor-provided branded item in Conference registration packages
- Exclusive "Diamond Sponsor" lapel pin for attendees from Diamond Sponsor companies

## Platinum Sponsor: \$12,000 (\$10,000 before December 30th)

- Company profile (up to 200 words) and logo featured on Conference Sponsor webpage and Conference program guide
- Two complimentary registrations
- If also exhibiting, Platinum Sponsors will be given priority in table location selection over lower level sponsors and non-sponsoring companies
- Opportunity to place a sponsor-provided branded item in Conference registration packages
- Special "Platinum Sponsor" ribbon for attendees from Platinum Sponsor companies

## Gold Sponsor: \$6,000 (\$5,000 before December 30th)

- Company profile (up to 200 words) and logo featured on Conference Sponsor webpage and Conference program guide
- Two complimentary registrations
- If also exhibiting, Gold Sponsors will be given priority in table location selection over lower level sponsors and non-sponsoring companies
- Opportunity to place a sponsor-provided branded item in Conference registration packages
- Special "Gold Sponsor" ribbon for attendees from Gold Sponsor companies

## Silver Sponsor: \$3,000 (\$2,500 before December 30th)

- Company profile (up to 100 words) and logo featured on Conference Sponsor webpage and Conference program guide
- One complimentary registration

MARPA 2011 Sponsorship Information

Contact the Association at (202) 628-6777 or [info@washingtonaviation.com](mailto:info@washingtonaviation.com) for more information, and to verify that your preferred sponsorship is still available.

## Meal Sponsorships

### **Lunch Sponsor: \$4500 (\$4,000 before December 30th)**

- Company profile (up to 150 words) and logo featured on Conference Sponsor webpage and Conference program guide
- Prominent signage announcing sponsorship at the lunch
- Opportunity to place branded items (at sponsors expense) on tables during lunch
- One complimentary registration

### **Breakfast Sponsor: \$4000 (\$3,500 before December 30th)**

- Company profile (up to 150 words) and logo featured on Conference Sponsor webpage and Conference program guide
- Prominent signage announcing sponsorship at the breakfast
- Opportunity to place branded items (at sponsors expense) on tables during breakfast
- One complimentary registration

### **Break Sponsor: \$3500 (\$3,000 before December 30th)**

- Company profile (up to 125 words) and logo featured on Conference Sponsor webpage and Conference program guide
- Prominent signage announcing sponsorship at the break
- Opportunity to distribute branded items (at sponsors expense) during breaks
- One complimentary registration

## Item Sponsorships

### **Pocket Agenda Sponsor: \$2,000 (\$1,750 before December 30th)**

- Company profile (up to 50 words) and logo featured on Conference Sponsor webpage and Conference program guide
- Prominent logo printed on the Conference Pocket Agenda

### **Water Bottle Sponsor: \$2,000 (\$1,750 before December 30th)**

- Company profile (up to 50 words) and logo featured on Conference Sponsor webpage and Conference program guide
- Prominent logo printed on the Conference Water Bottles

### **Lanyard Sponsor: \$1,500 (\$1,250 before December 30th)**

- Company profile (up to 50 words) and logo featured on Conference Sponsor webpage and Conference program guide
- Prominent logo printed on the Conference Lanyards

### **Raffle Sponsor: \$1,500 (\$1,250 before December 30th)**

- Company profile (up to 50 words) and logo featured on Conference Sponsor webpage and Conference program guide
- Prominent logo signage and announcement during the raffle

Have an idea for a sponsorship that you don't see listed here? Let us know! We are happy to work with our sponsors!