

# 2012 SPONSORSHIP OPPORTUNITIES



Sponsorships are available for the 2012 MARPA Conference! Seize the opportunity to take your participation beyond simply attending, gain recognition for your company, and support the work of the Modification And Replacement Parts Association.

Choose a sponsorship package that will emphasize your company's image.

All sponsors will receive:

- Recognition at the 2012 MARPA Conference
- Logo and company profile included on conference website and other promotional materials
- Opportunity to place a sponsor-provided branded item in conference registration packets
- Special sponsorship name badge ribbons for each of your company's conference attendees
- Additional benefits associated with the level of sponsorship, as described below

## **Diamond Sponsor : \$22,000**

- Company profile up to 500 words
- Four complimentary registrations
- Exclusive sponsor lapel pin

## **Platinum Sponsor : \$12,000**

- Company profile up to 300 words
- Two complimentary registrations

## **Gold Sponsor : \$6,000**

- Company profile up to 200 words
- Two complimentary registrations

## **Silver Sponsor : \$3,000**

- Company profile up to 100 words
- One complimentary registration

## **Lunch Sponsor : \$4,500**

- Company profile up to 150 words
- Prominent logo signage at the lunch
- One complimentary registration

## **Breakfast Sponsor : \$4,000**

- Company profile up to 150 words
- Prominent logo signage at the breakfast
- One complimentary registration

## **Break Sponsor : \$3,500**

- Company profile up to 125 words
- Prominent logo signage at the break
- One complimentary registration

## **USB Sponsor : \$3,000**

- Company profile up to 100 words
- Logo and company name on the USBs
- One complimentary registration

## **Pocket Agenda Sponsor : \$2,000**

- Company profile up to 50 words
- Prominent logo printed on the Conference Pocket Agenda

## **Raffle Sponsor : \$2,000**

- Company profile up to 50 words
- Prominent logo signage and announcement during the raffle

*Note: some opportunities are not listed because the sponsorship has been retained for the 2011 MARPA Conference.*

# 2012 EXHIBITION OPPORTUNITIES



Looking for a way to showcase your products or services to the PMA community? MARPA Conference exhibitors enjoy a prominent place in front of Conference attendees for one of the lowest exhibition fees in the industry! Make your decision today to become an exhibitor, and your company will be positioned as an industry leader. Your audience of PMA professionals and purchasers, air carriers, and MRO purchasers will have an excellent opportunity to learn about your company and what you have to offer.

Your Fee includes \*-

- Corporate listing in the Program Guide, distributed to all attendees
- One complimentary, full-conference registration
- One 3" x 5" tabletop exhibition space and two chairs
- One complimentary Wi-Fi code
- Exhibit area security
- Daily room maintenance

*\*The price of booth rental does not include storage, placement, shipment, or reshipment of exhibit materials, special lighting, electrical supplies, carpet, individual booth cleaning, or any other special service ordered by the exhibitor.*

Exhibition fees are \$1695 for MARPA Members, and \$1895 for Non-Members. Considering each exhibition includes one complimentary conference registration, your company's net costs are quite low.

To register your sponsorship or exhibition for the  
2012 MARPA Conference, please complete and return the form below.

Company Name: \_\_\_\_\_

Billing Name and Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Requested Level of Sponsorship: \_\_\_\_\_

Total Cost Amount of Sponsorship: \_\_\_\_\_

Total Cost Amount of Exhibition: \_\_\_\_\_

**Payment:**

Check Enclosed (made out to *Modification and Replacement Parts Association*)

Please bill my:  Visa  MasterCard  American Express

Credit Card #: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Credit Card Signature: \_\_\_\_\_

Card Security Code (CSC) or Card Verification Value (CVV): \_\_\_\_\_ (3 or 4 digits)

Fees are non-refundable. Sponsorships and Exhibitions are offered on a first-come, first-served basis. If the 2012 Conference is cancelled for any reason, 2011 fees will be applied first to 2012 Annual Conference marketing and other incurred expenses, (on a *pro rata* basis) with the remainder being applied to the next MARPA Annual Conference. Please contact MARPA with questions:

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