



2016 Annual Conference  
October 26-27, 2016  
Orlando, Florida

*Presented by:*

**Jonathan M. Berger**

Vice President • Aerospace & MRO Advisory

[jberger@icf.com](mailto:jberger@icf.com)

# MRO Market Update & Industry Trends





# Today's Agenda

## Bizarro Aviation

- *The “CRABS”*
- *Meet the Frackers*
- *These are the Good Old Days*
- *Follow the Money*
- *Amazon the Air Cargo Disruptor*
- *March of the Middle East Titans*
- *A New Golden Age of Aircraft Cabin Interiors*

## MRO & OEM Alternative Material Forecast

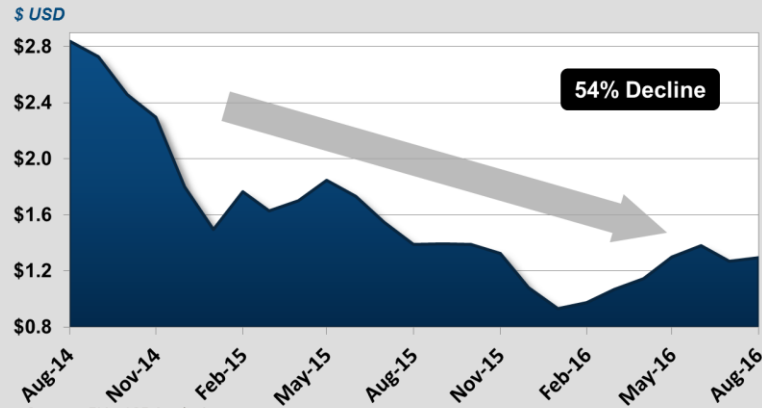
# “Bizarro Aviation”



Four external macro-economic forces are having a significant impact on the aviation industry and the MRO supply chain

### Fuel Costs

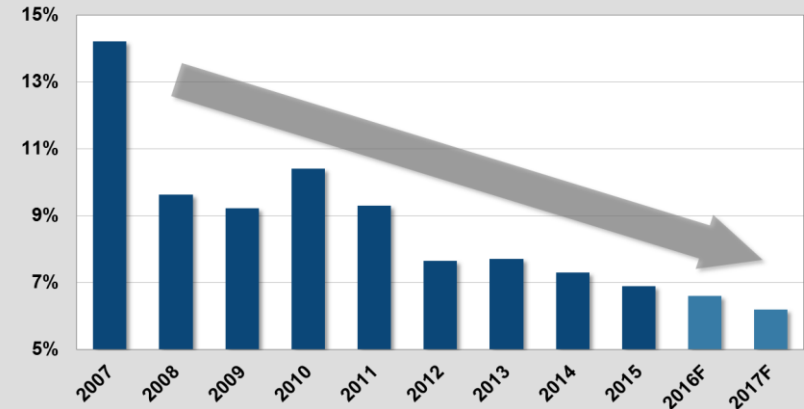
U.S. Gulf Coast Jet Fuel



Source: EIA, ICF Analysis

### China's Economic Slowdown

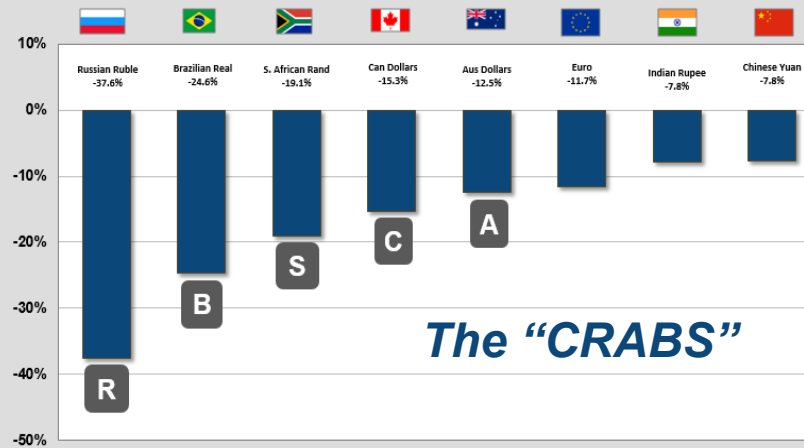
China GDP Year-on-Year Growth



Source: IMF, World Economic Outlook Database, World Bank

### Global Currency Exchange Rates vs USD

% Value Change, September 2014 – September 2016



Source: Oanda historical exchange rates, ICF analysis

### Global Commodity Prices

Dow Jones Commodity Indices (DJCI)  
(September 2011 indexed to 100)



Source: Dow Jones Commodity Index

Source: ICF analysis

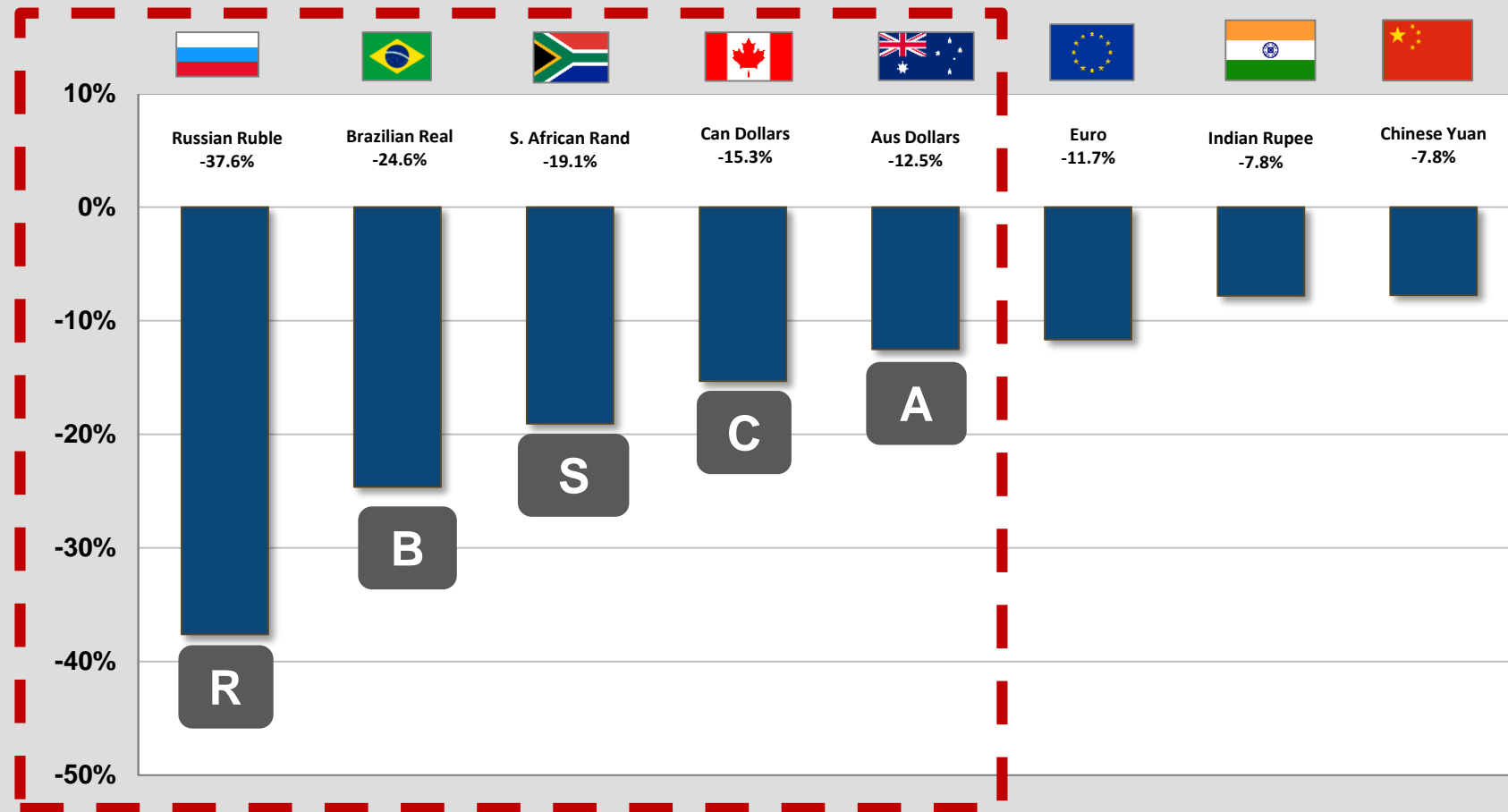
The dramatic increase in oil & gas market supply and reduced demand for commodities has led to a strong US Dollar

### FOREX Impact

- Partially offsets the positive impact of low fuel costs for operators
- Increases the cost of dollar based flight hour agreements (and parts/material in general)
- Cost of labor for in-country MROs is cheaper driving up margins for US dollar based contracts
- Buying/leasing aircraft becomes more expensive

## The “CRABS”: Countries with economies that are heavily dependent on commodity exports

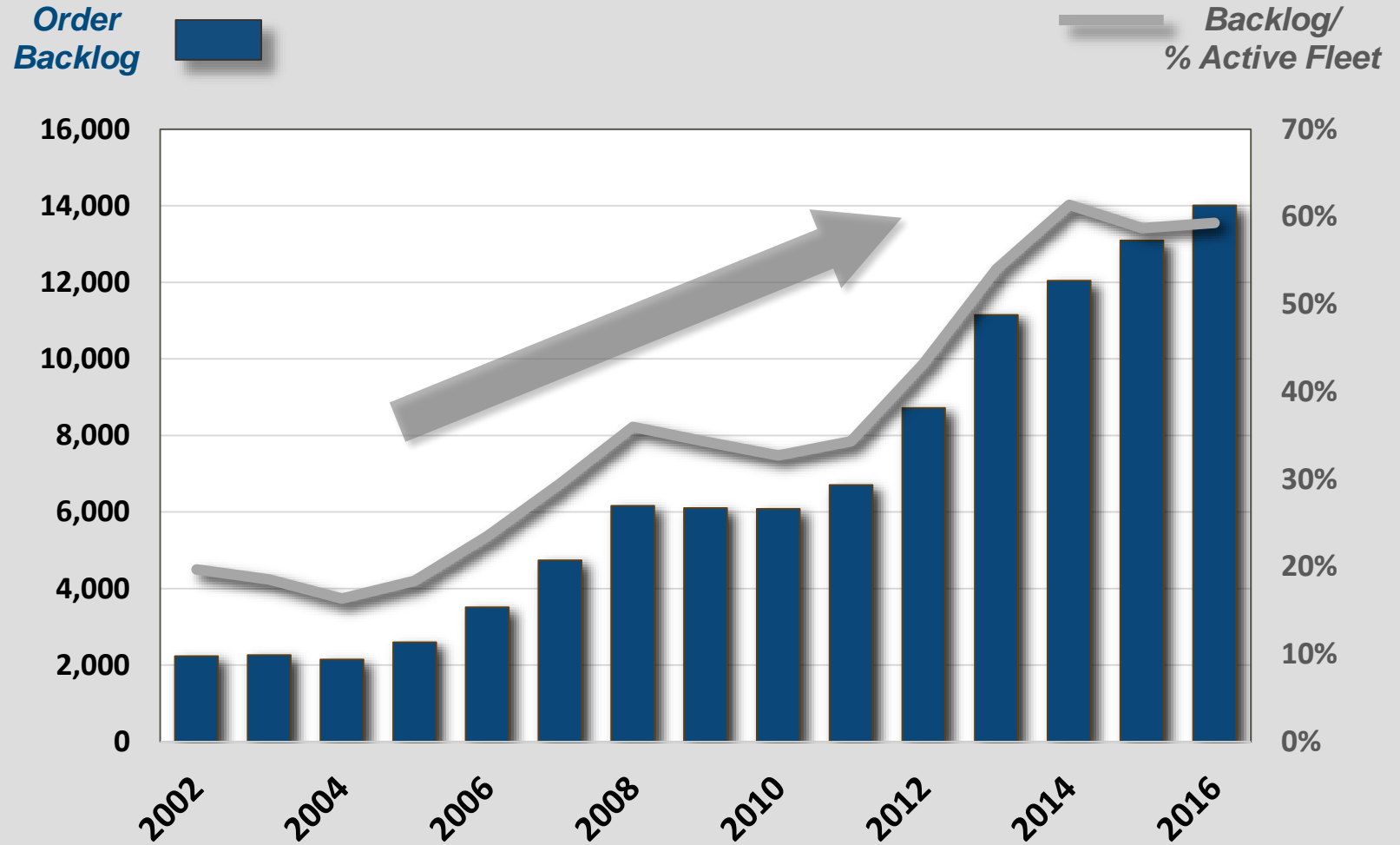
Global Currency Exchange Rates vs USD  
% Value Change, September 2014 – September 2016



# Commercial aircraft OEM production backlog remains at historical record levels driven by:

- Emerging market growth
- Low interest rates
- Previously high oil and commodity prices
- Introduction of new technology aircraft/engines

## Commercial Aircraft OEM Production Backlog

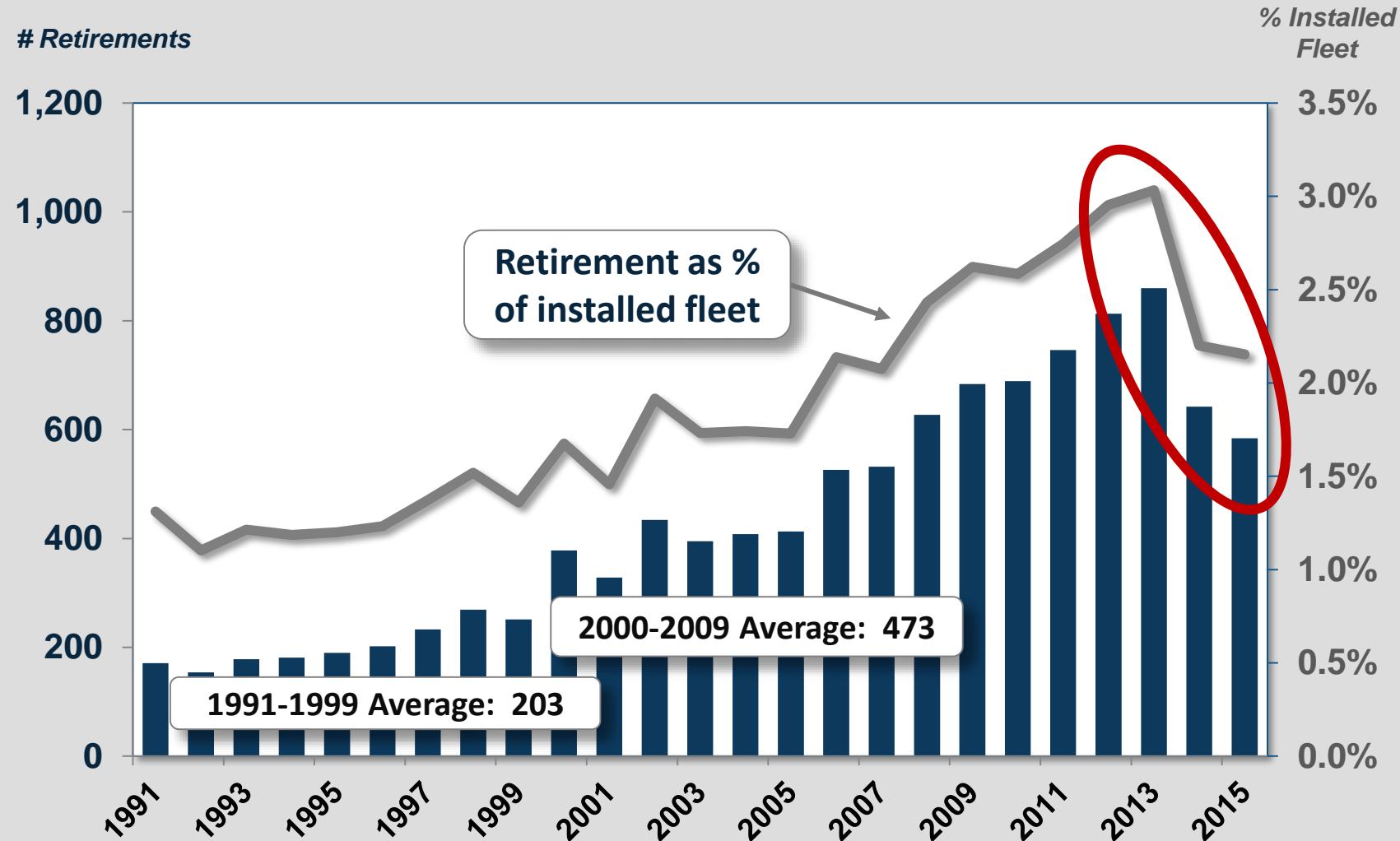


# Low fuel costs appear to be reversing aircraft retirements trends

## Industry Impact:

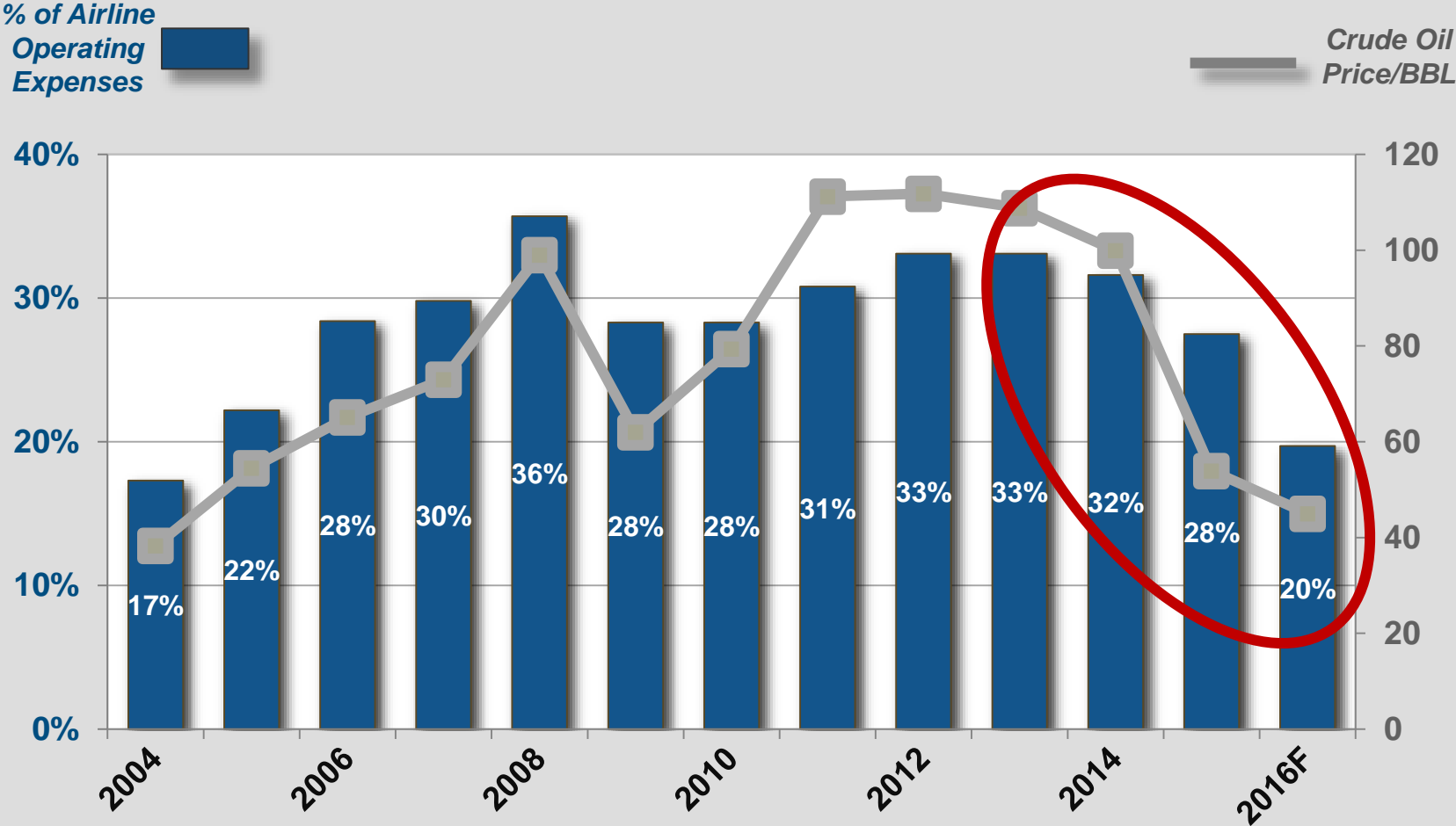
- **MRO Suppliers - Positive:** Increased spend on older airframes & engines
- **Surplus Market - Negative:** Reduced part-out “feed stock”
  - OEMs: Improved new part sales
  - Distributors: Improved used part values / pricing
  - Operators: Increased material costs

## Commercial Air Transport Annual Aircraft Retirements



Airline return on invested capital (ROIC) is clearly correlated with the drop in fuel costs

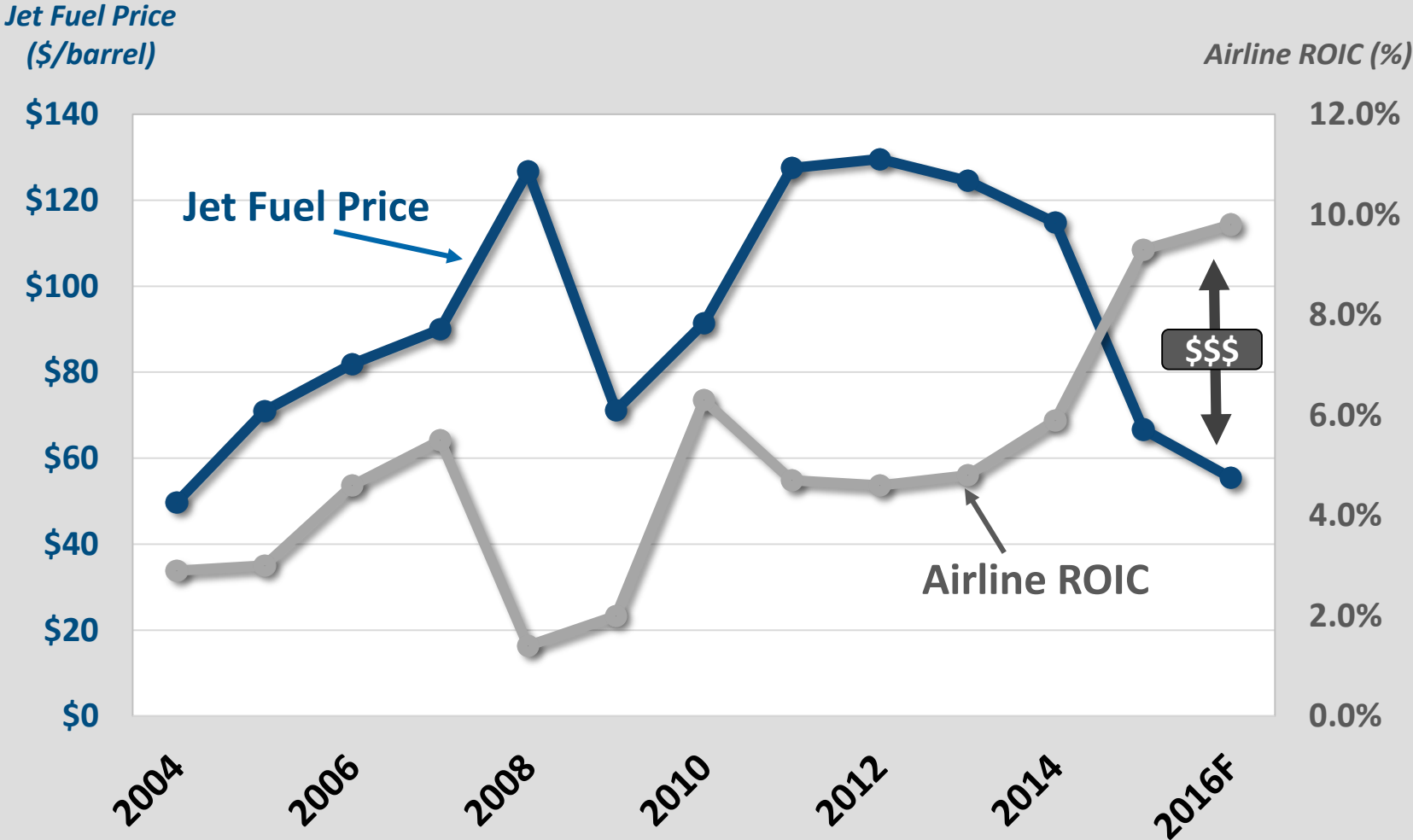
Fuel Price as a % of Airline Operating Expenses



Source: IATA, ICF Analysis

Airline return on invested capital (ROIC) is clearly correlated with the drop in fuel costs

Fuel Price and Global Airline Return On Invested Capital (ROIC)

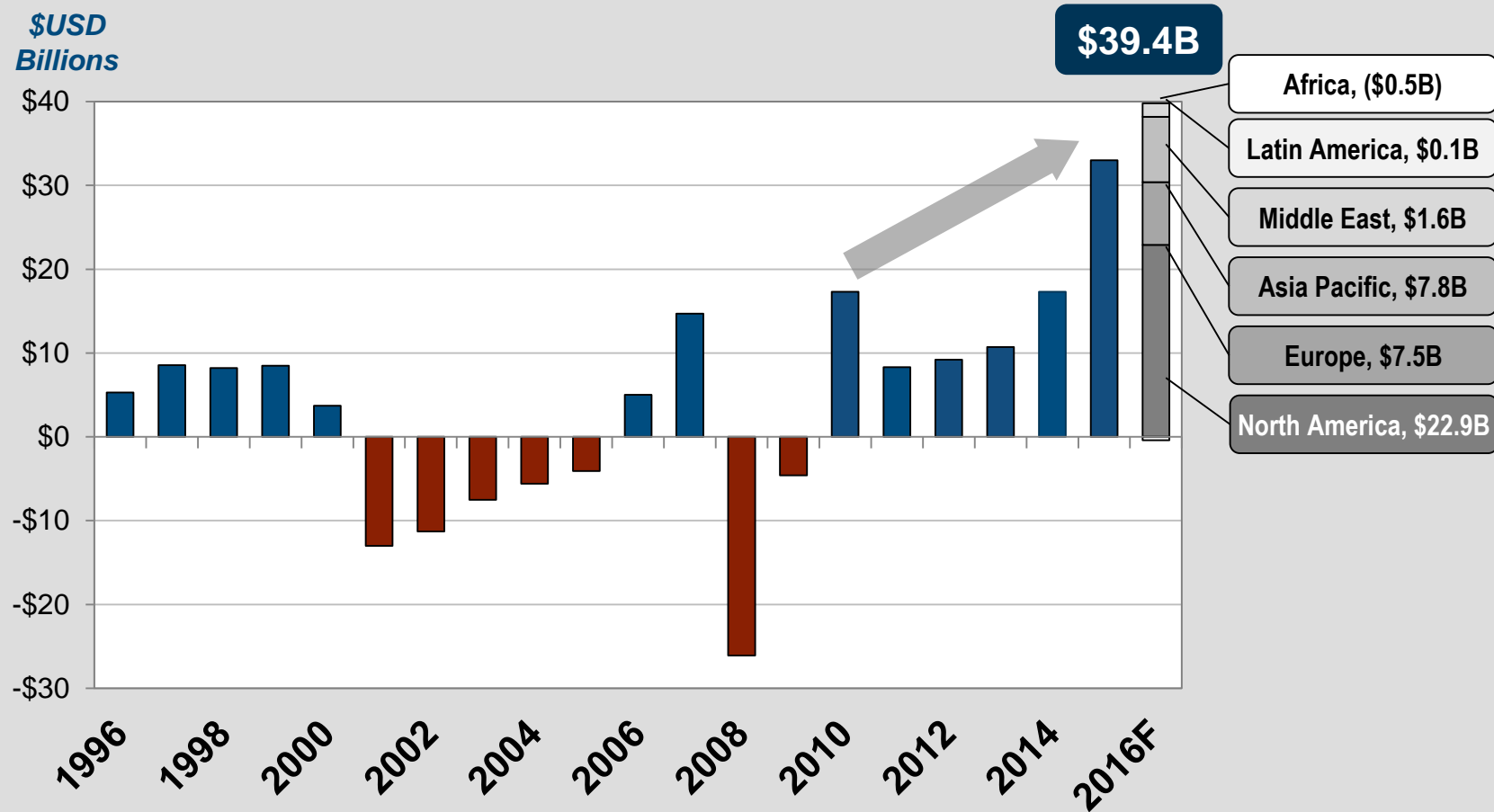


Source: IATA, ICF Analysis

Driven by low fuel costs and consolidation, airline the industry is on target to achieve record profitability in 2016 of almost \$40B USD

## These are the “good old days: - for some airlines...

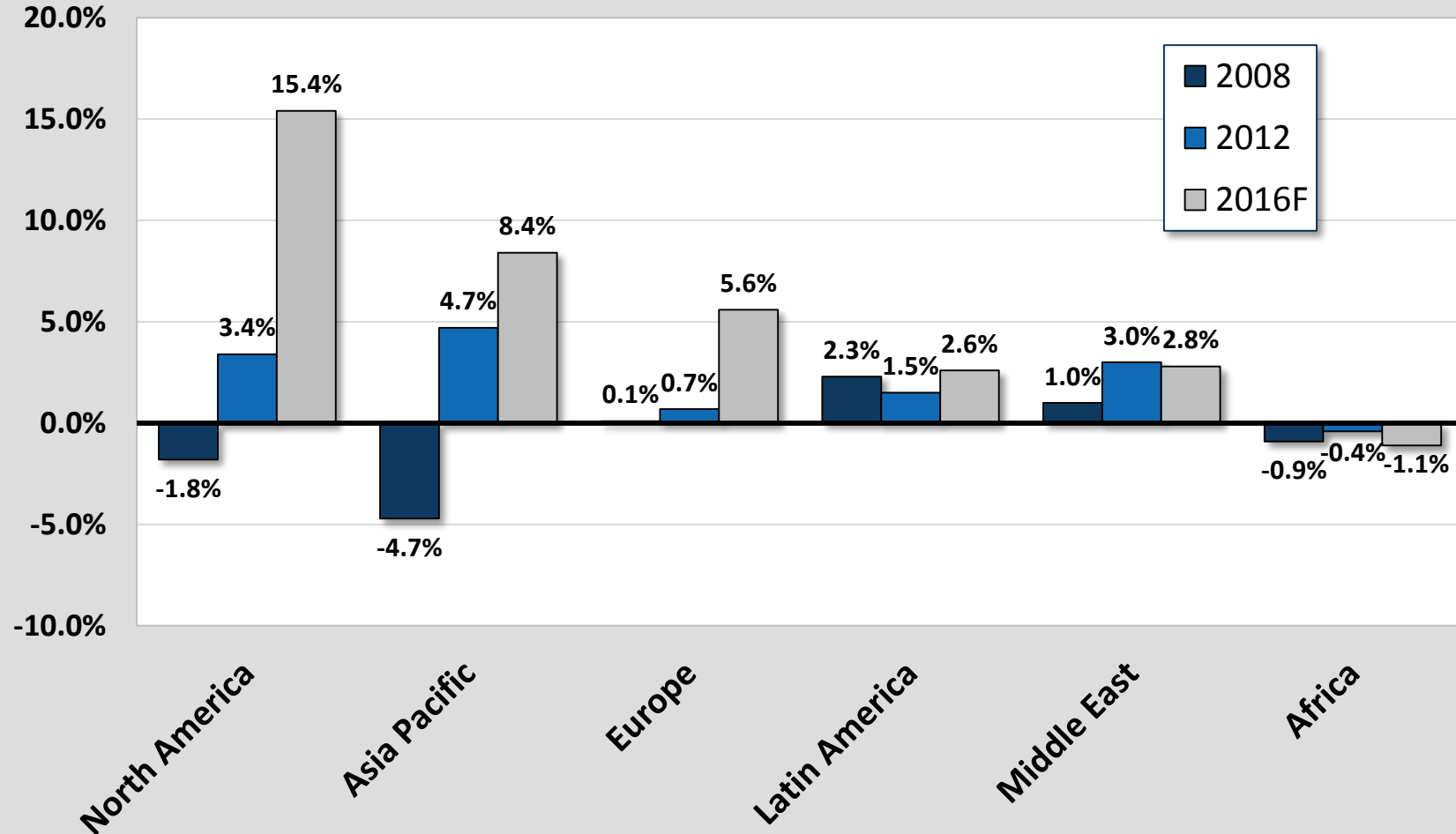
Global Airline Profitability, 1996 - 2016F



However, profit margin improvement has been largely limited to carriers in North America

## ...but not all – many airlines continue to struggle

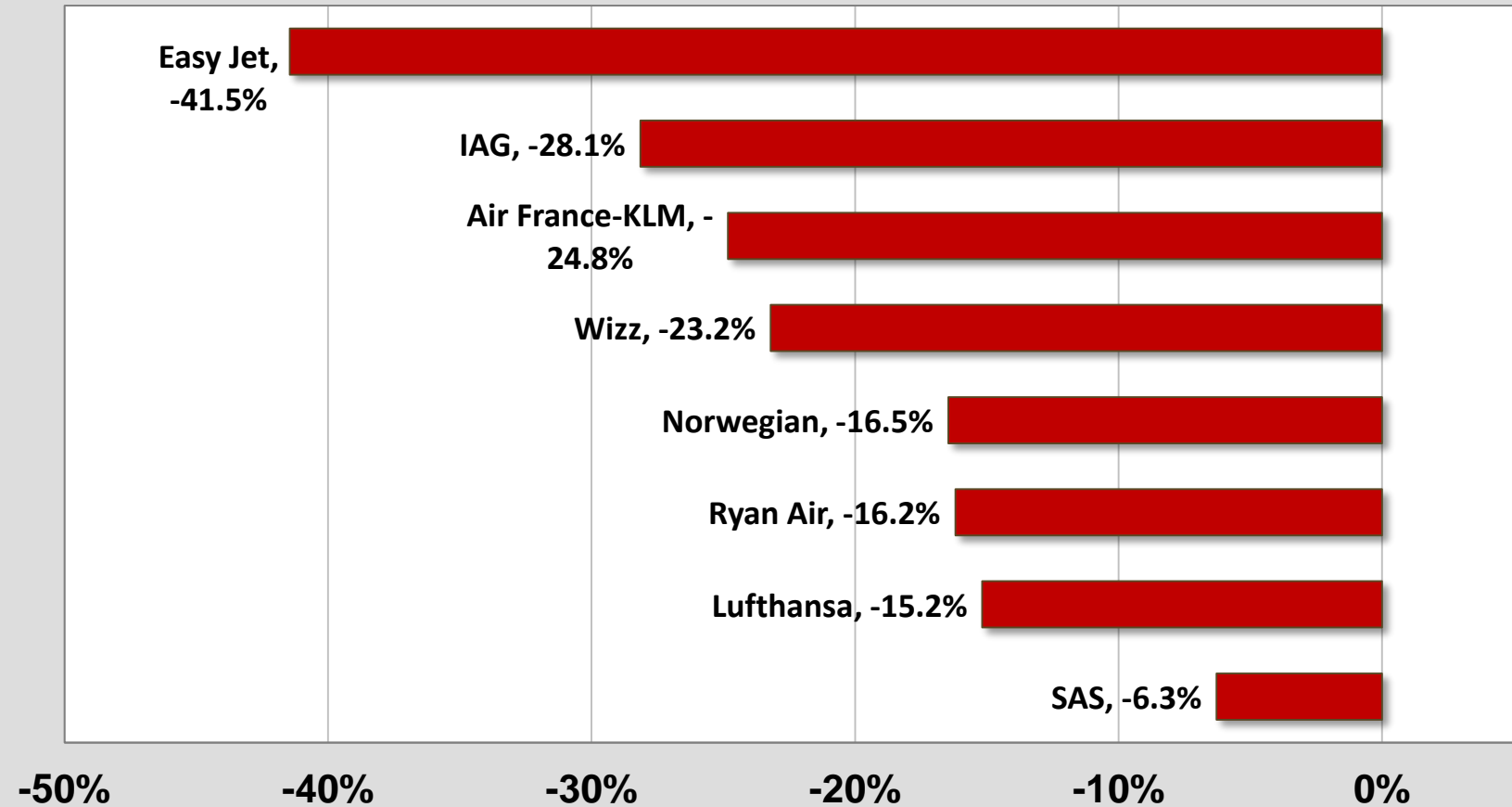
Global Airline EBIT Margin by Region



**Brexit has clearly had an impact on European airline stock performance; specifically UK based carriers**

## Share Performance of European Airlines Since Brexit

*23 June 2016 – 13 October 2016*



# Follow the Money: Airlines are spending their hard earned profits in three primary areas

## 1. Labor ~ 20%:

- Profit sharing
- Wage increases

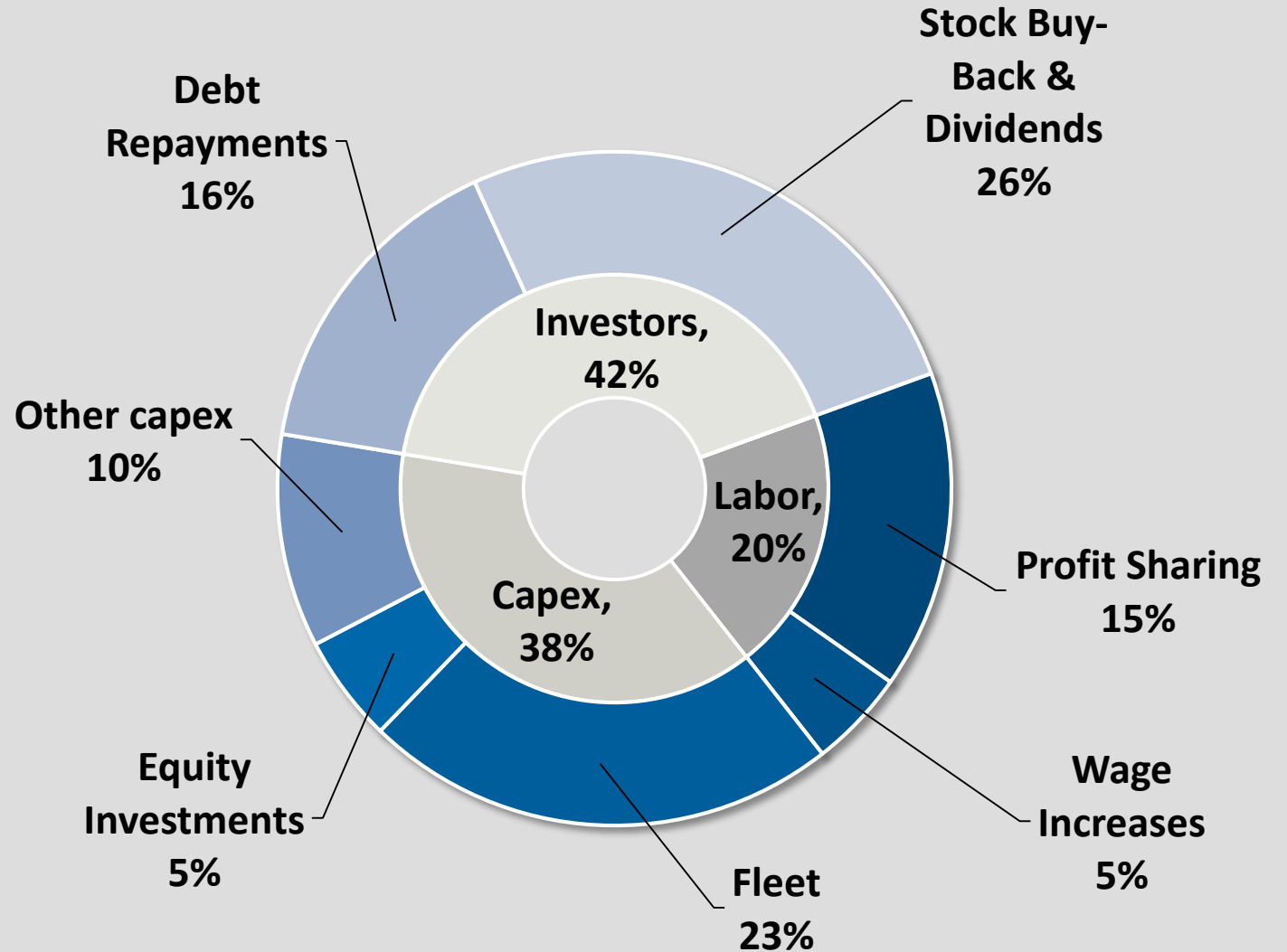
## 2. Capex ~ 38%:

- Fleet renewal & cabin upgrades
- Facilities, offices, lounges
- Equity partner investments

## 3. Investors ~ 42%:

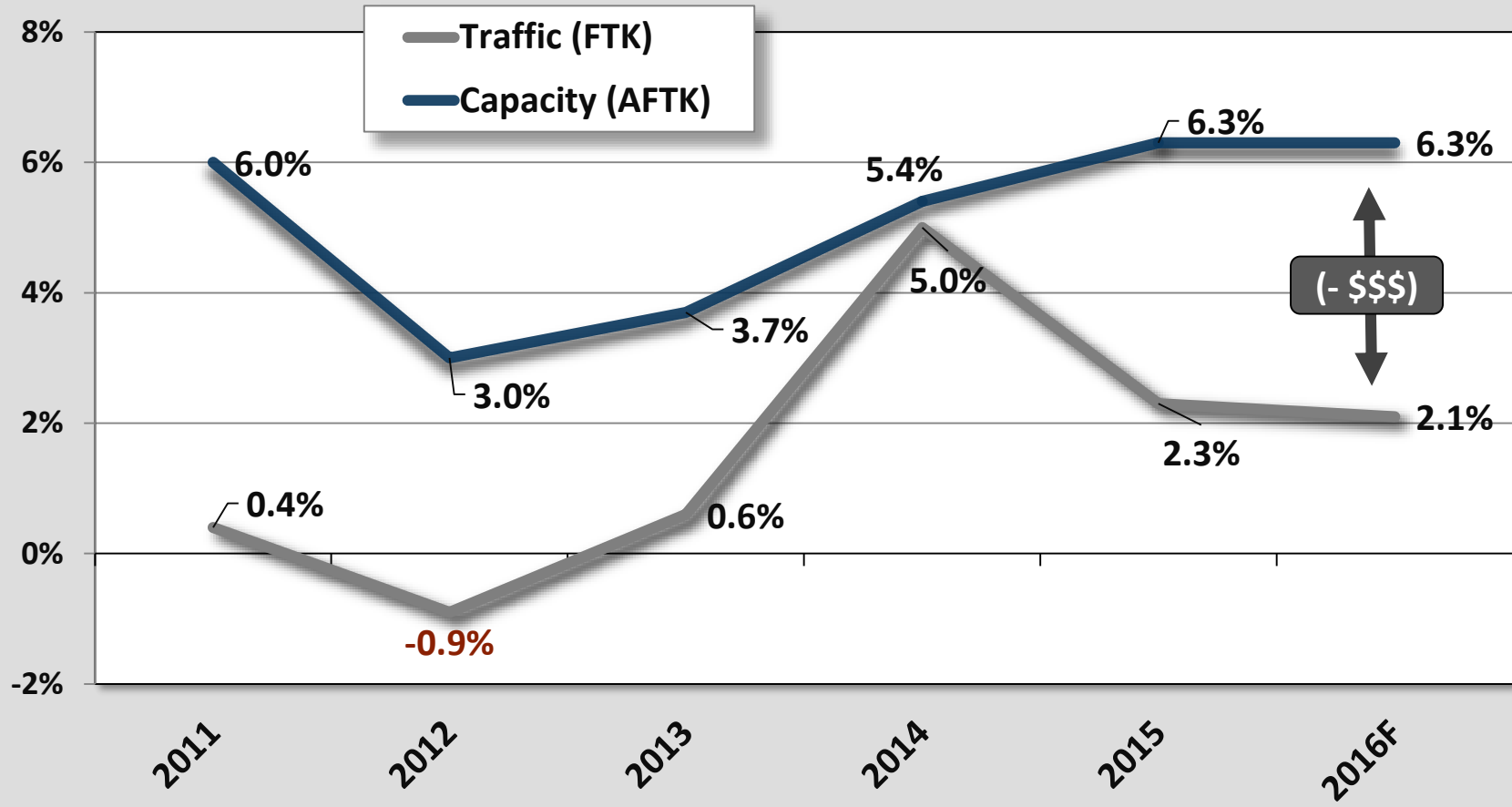
- Stock buy-backs
- Dividends
- Debt repayment

## Airline Profit Spend Analysis



After positive signs in 2014, air cargo supply continues to exceed demand

Global Freight Traffic (FTK) and Capacity Growth (AFTK)  
Year-Over-Year Percent Change



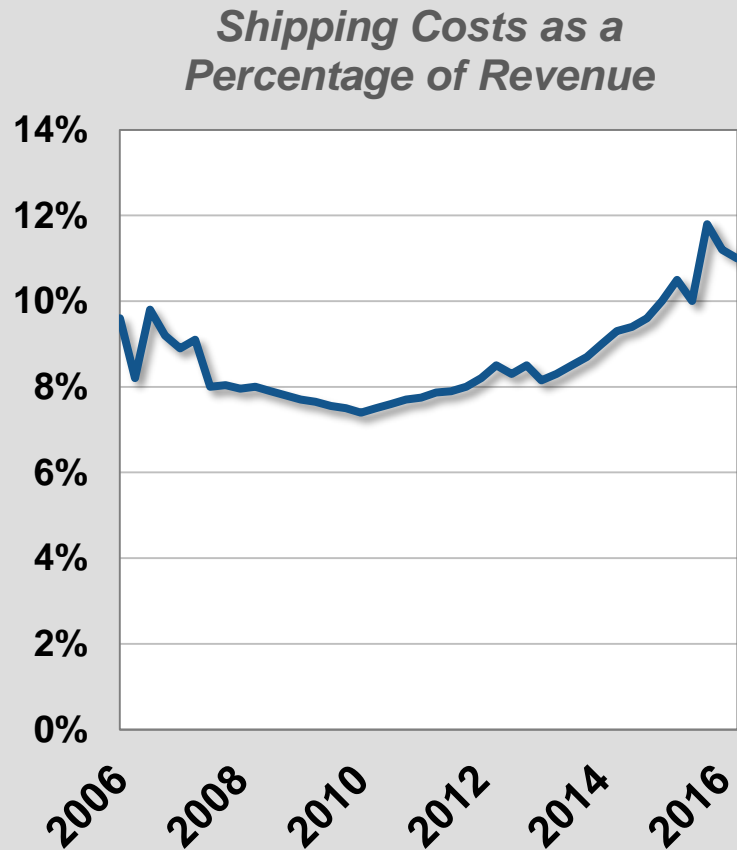
Amazon is very well positioned to lead a major disruption of the air cargo industry

**FINAL EDITION** *The Times* **EXTRA! EXTRA!**

Amazon is investing in airplanes - takes ownership stake in two North American cargo carriers; Atlas Air & ATSG



### Amazon's Growing Revenue & Shipping Costs

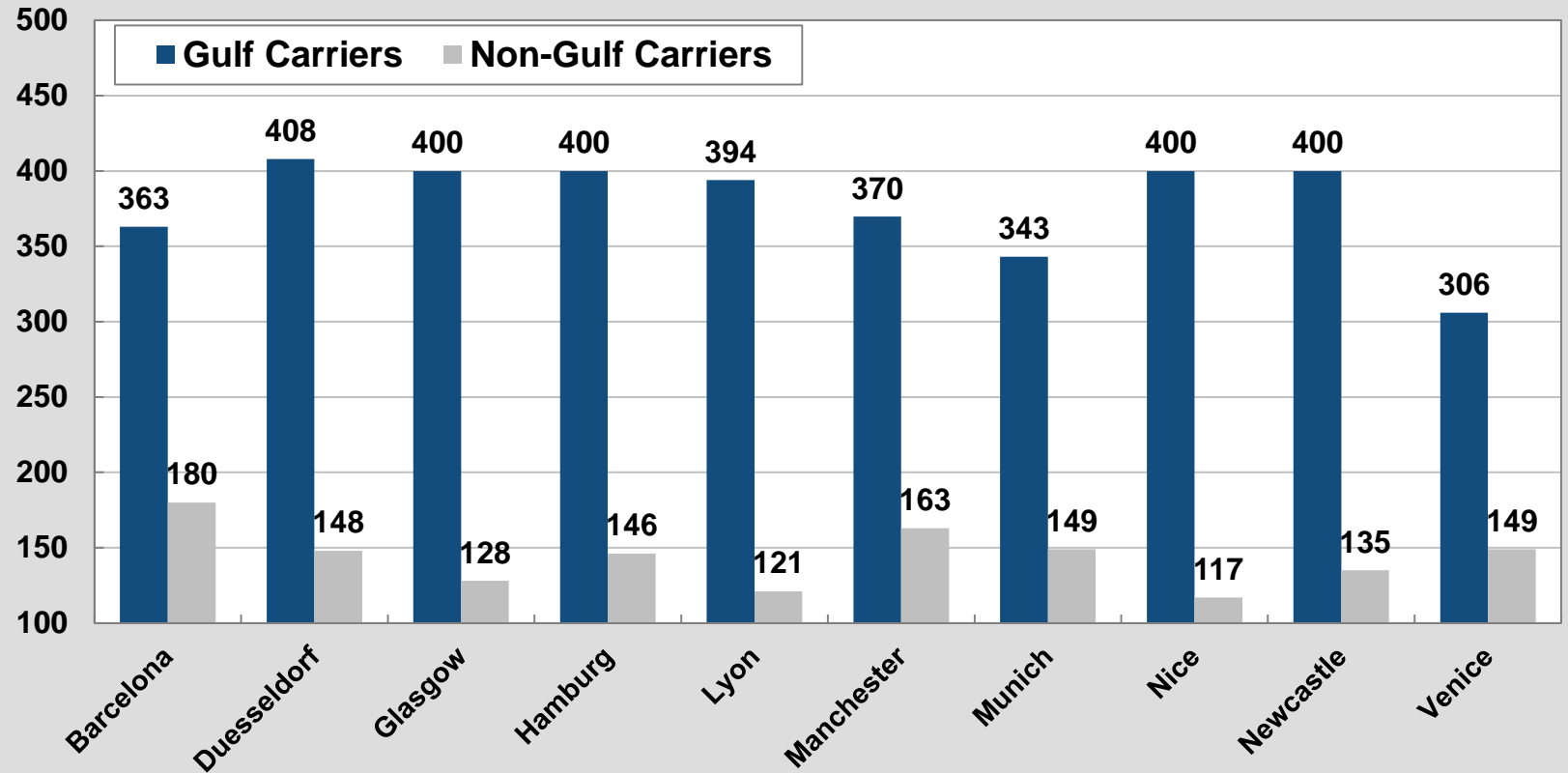


Source: Amazon SEC Filings

## March of the Middle East Titans:

Middle East carriers have been very effective in capturing valuable business passenger traffic from European secondary airports

European Secondary Airports  
Average Number of Seats per Departure in 2016



*“...Lufthansa’s Frankfurt hub has lost nearly a 3<sup>rd</sup> of its market share on routes between Europe and Asia since 2005, with more than three million people now flying annually via Gulf hubs” – The Economist*

# Trend Watch: *A New Golden Age of Aircraft Cabin Interiors*

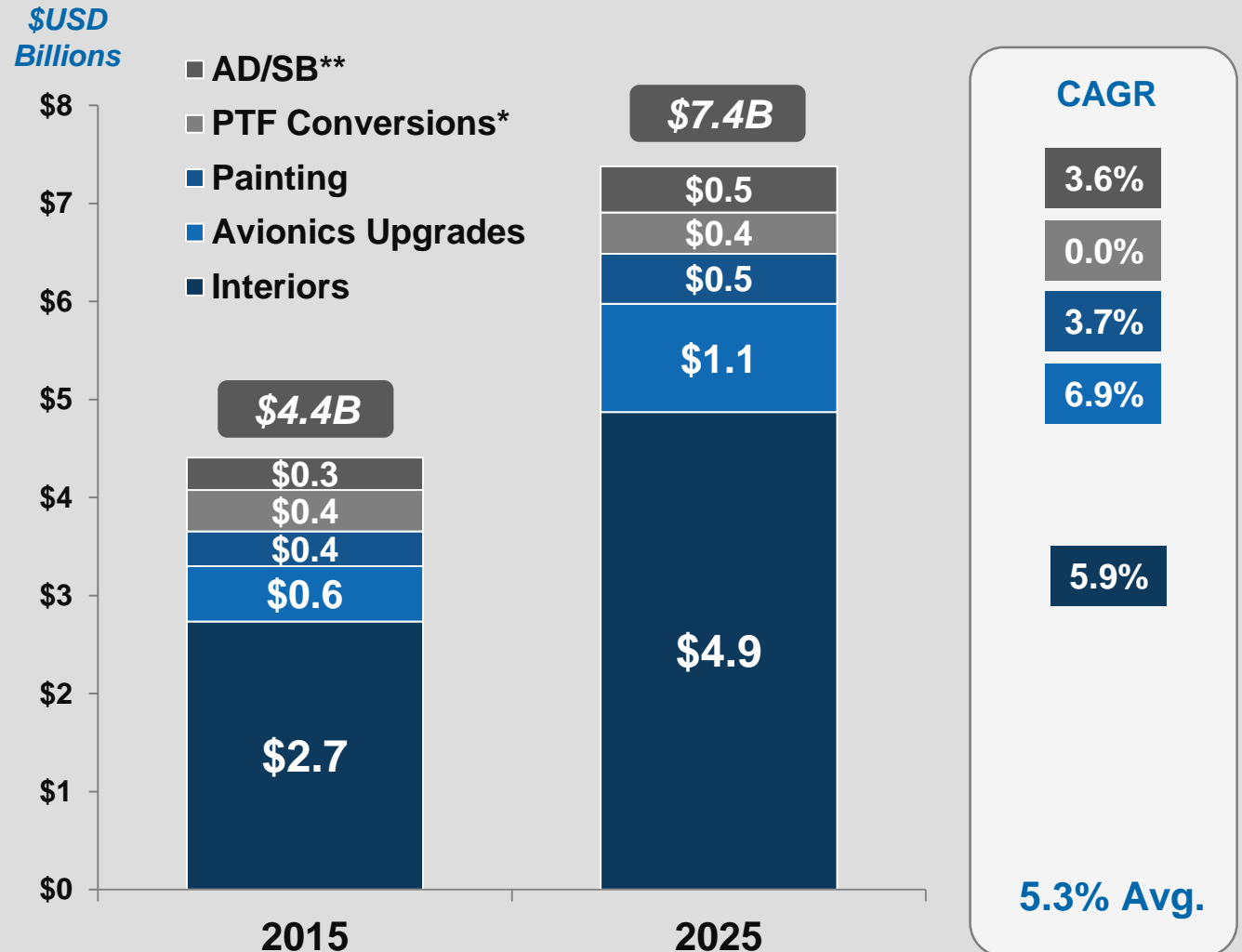


# Modifications growth is driven by airlines seeking differentiation in the cabin and customer experience

## MRO modification market growth drivers include:

- Premium lie-flat seats are now the minimum standard
- Premium economy
- Wi-fi, on-board connectivity
- Coming soon: ADS-B Mod program
- Capacity (ASM/K) increase

## Commercial Air Transport Modifications Forecast



Modifications demand includes labor and material spend

\*Passenger-To-Freighter Conversions

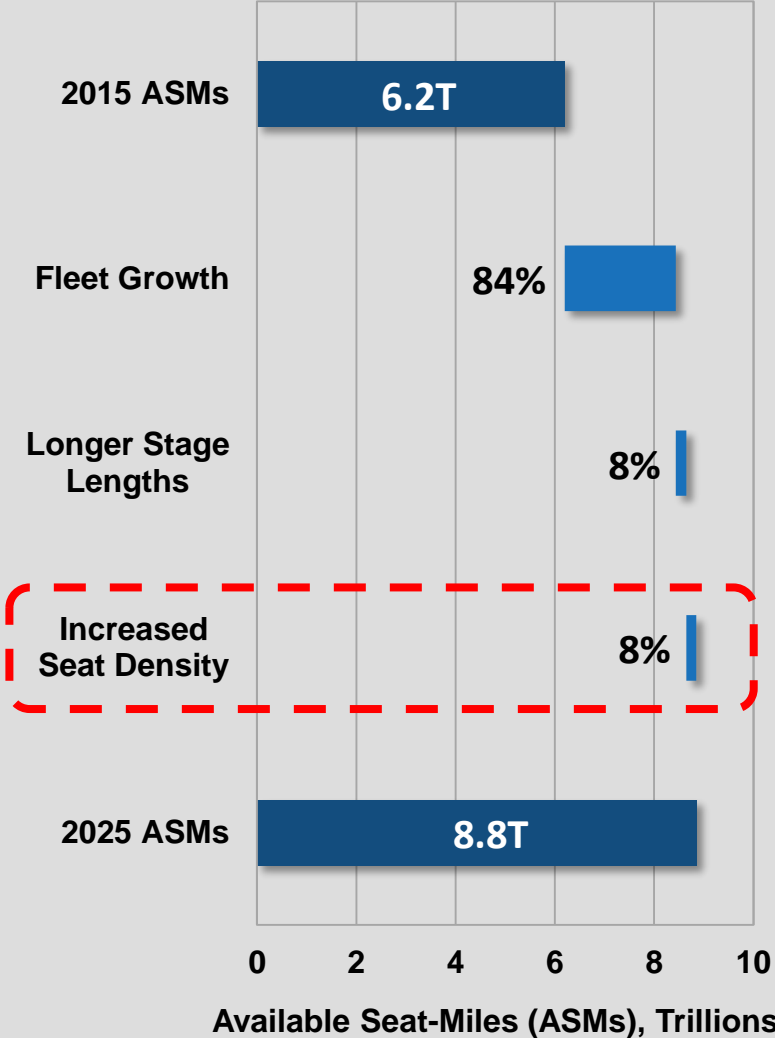
\*\*Airworthiness Directives / Service Bulletins

Source: ICF analysis, constant 2015 US\$

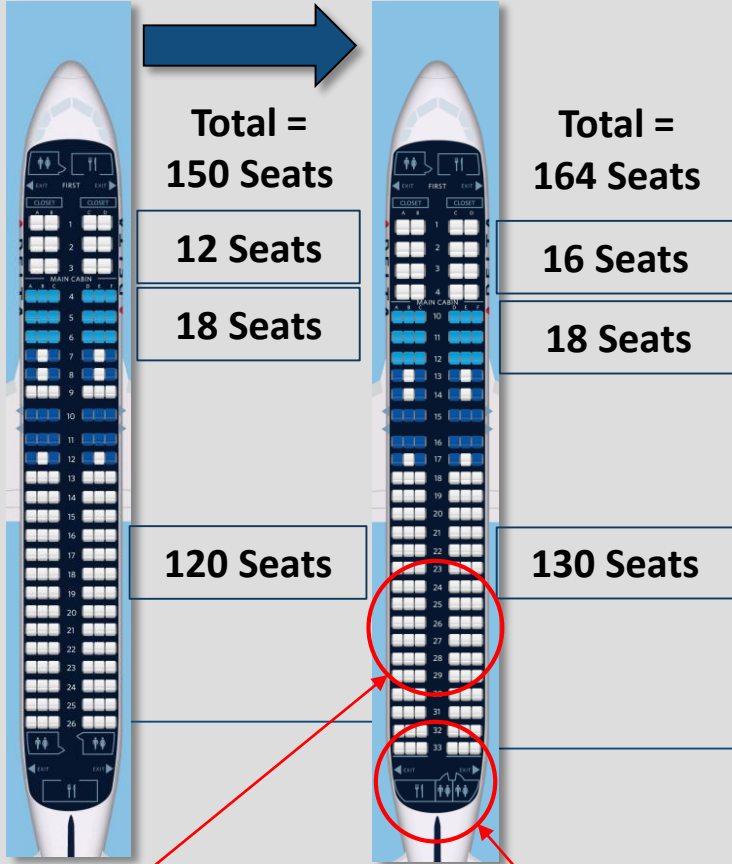
# Cabin “densification” has emerged as cost effective strategy for airlines to increase capacity and drive bottom line growth

- Cabin Upgrades:**
- Slim seats
  - Slim lavatories
  - Slim galleys
  - Slim coat closets

## 2015 - 2025 Capacity Bridge



## Example: Delta A320 Interior Modification Program



New seats, outlets, IFE, overhead bins



Space-saving galleys to add a row of seats

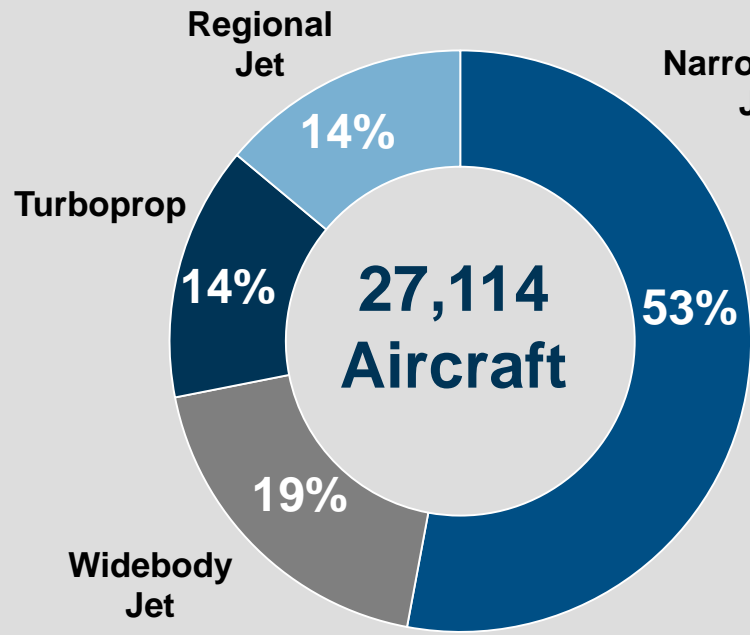
Source: ICF analysis, delta.com

# MRO Forecast

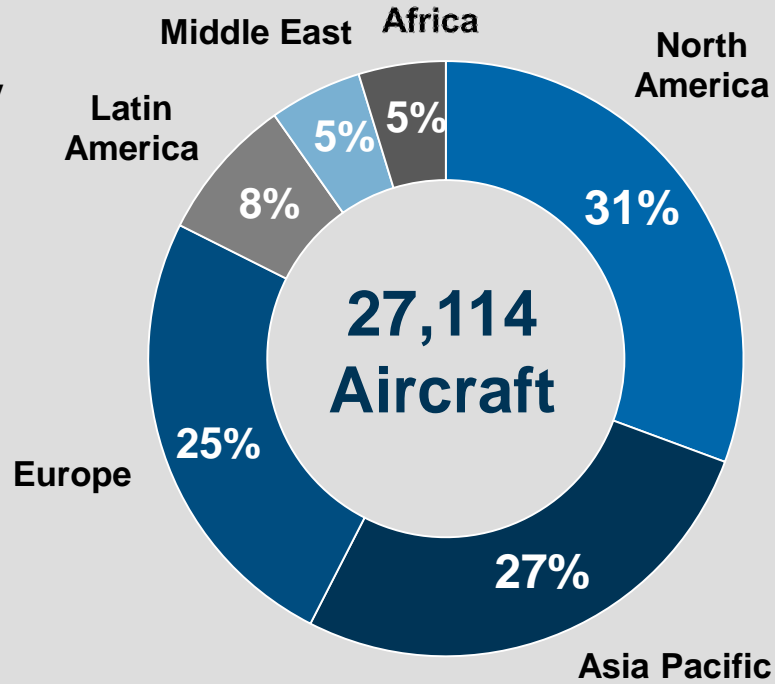


The current commercial air transport fleet consists of over 27K aircraft; over half are narrowbody aircraft

### 2015 Global Commercial Air Transport Fleet



By Aircraft Type

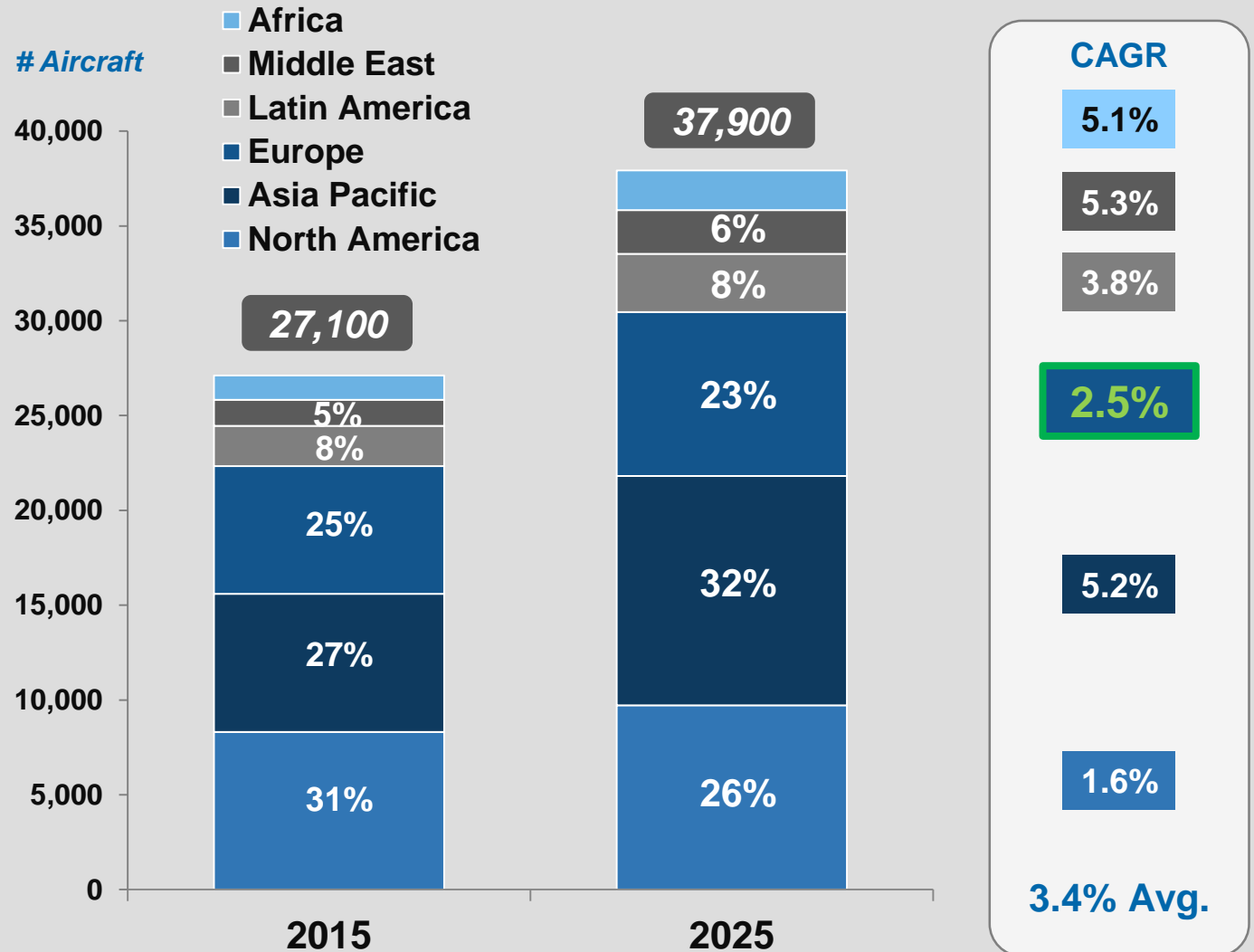


By Global Region

Source: CAPA 2015

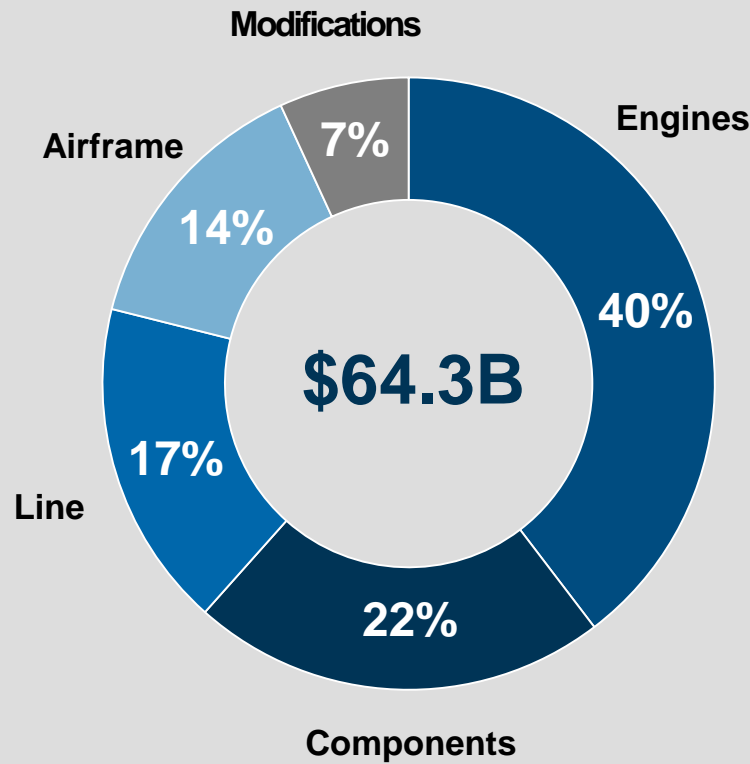
The combination of strong air travel demand and the need to replace ageing aircraft will drive fleet growth at a healthy 3.4% annually

## 10 Year Global Air Transport Fleet Growth

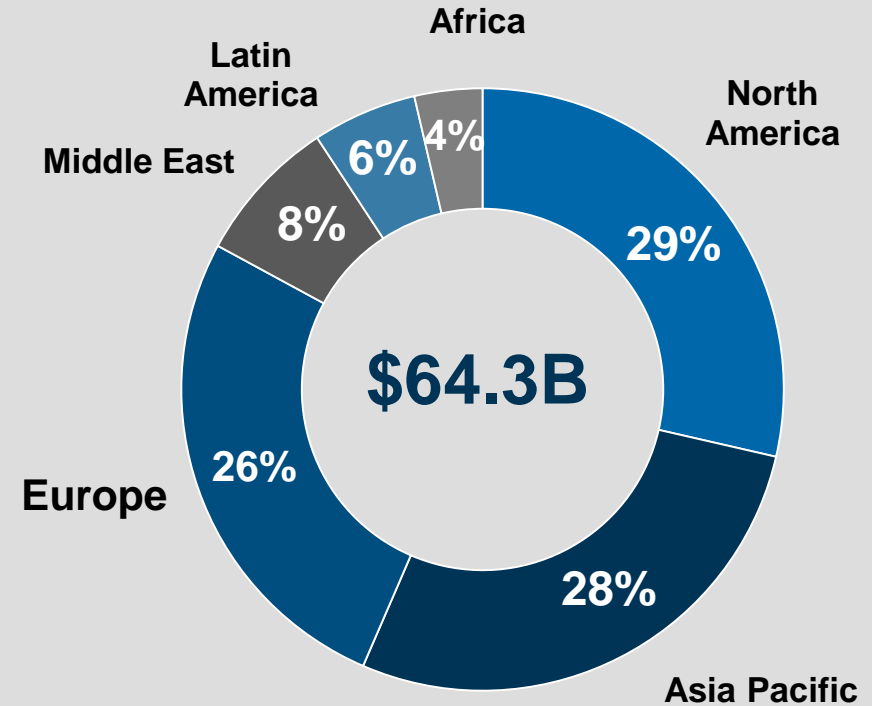


Current commercial air transport MRO demand is \$64.3B; with Asia equivalent to North America and Europe in market size

### 2015 Commercial Air Transport Global MRO Demand



**By MRO Segment**

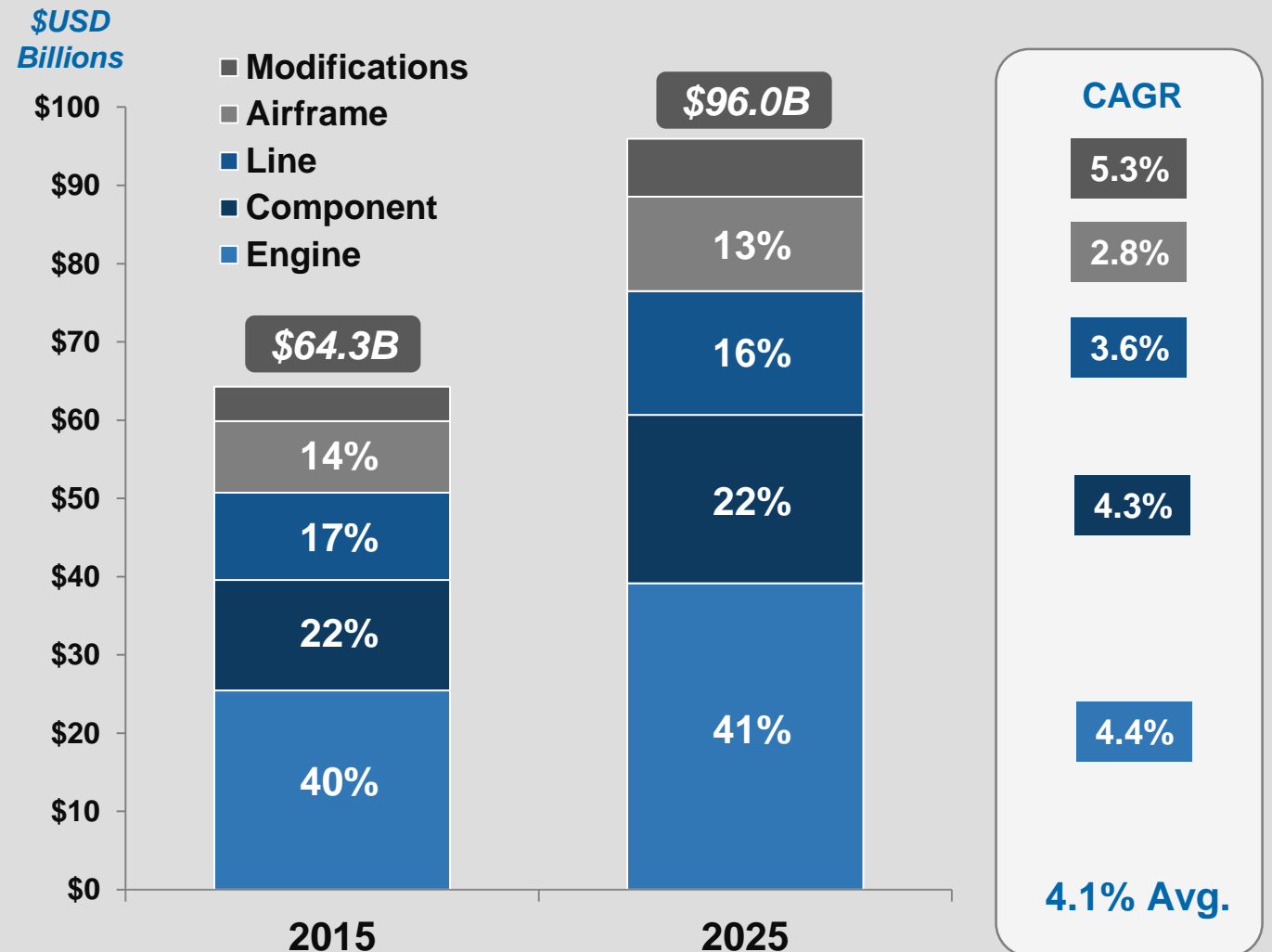


**By Global Region**

# The global MRO market is expected to grow by 4.1% per annum to \$96B by 2025

- Engine and component MRO markets remain the largest segments
- Modifications market will see the strongest growth (e.g. interiors, connectivity)
- Airframe market slows due to reduced man-hour intensity and increased check intervals as new fleets are introduced

## 10 Year Global Commercial Air Transport MRO Demand Growth



There two primary reasons operators are aggressively seeking non-OEM supplied parts;

1. Cost savings
2. Part availability

## Three alternatives to purchasing OEM-supplied parts:

### Surplus



Three types of surplus material:

1. Used Serviceable Material (USM)
2. New Material
3. Used, unserviceable material

### DER Repair



- DER (Designated Engineering Representatives), FAA approved engineers who can approve technical data for repairs and modifications outside the CMM
- Design Organization Approval (DOA), a blanket approval for an MRO organization to develop internal repairs

### PMA



- PMA (Parts Manufacturer Approval) is approval granted by the FAA to a non-OEM manufacturer of aircraft parts
- Two types of PMA:
  1. Licensed
  2. Competitive

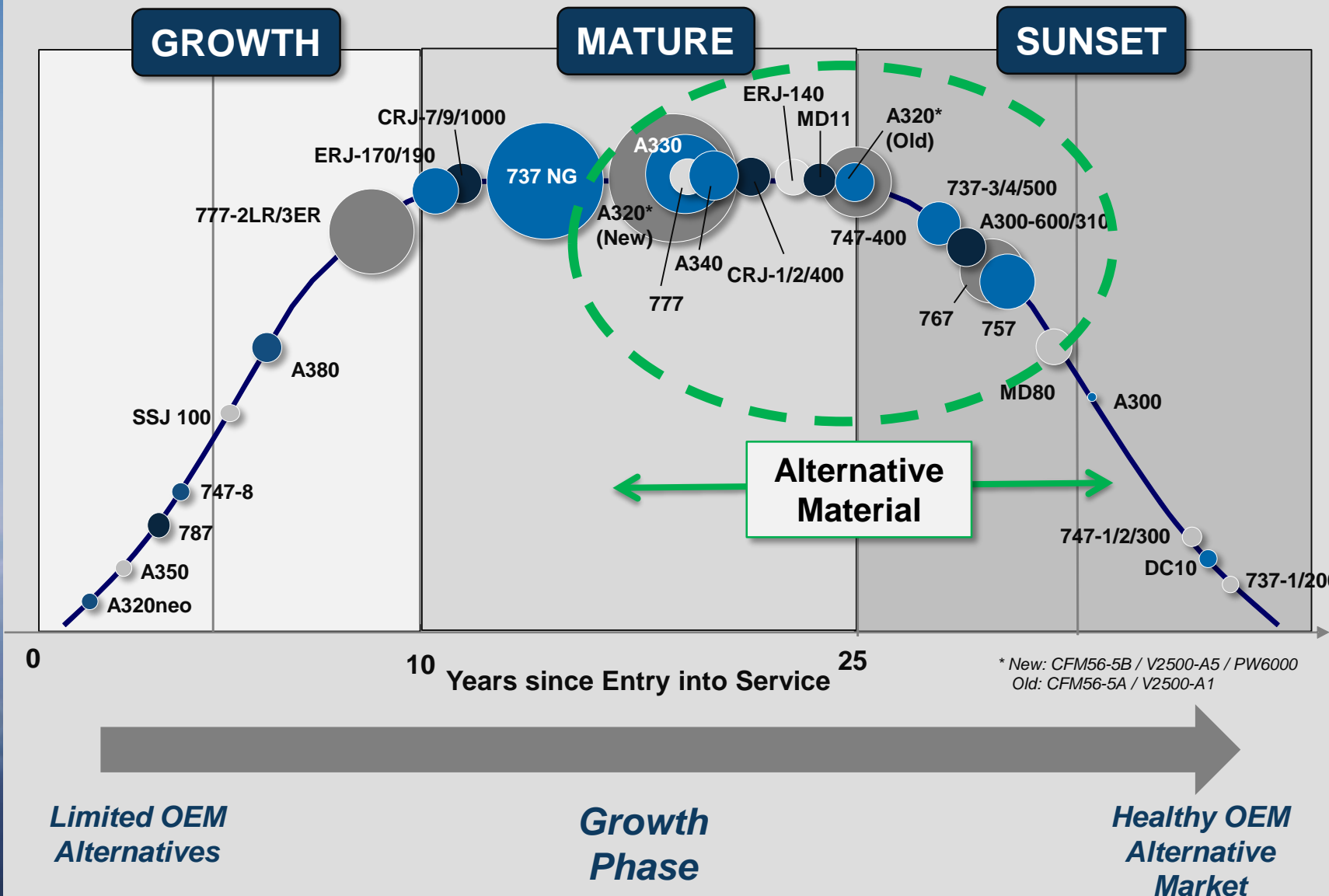
*Lower*

*Perceived Risk*

*Higher*

The alternative material market is concentrated on the back half of mature aircraft lifecycle (17-25 years old aircraft) and early sunset aircraft

Bubble size proportional to MRO spend



Source: ICF analysis

**In 2015, operators spent over \$32B on OEM new parts and an additional \$13B on alternatives**

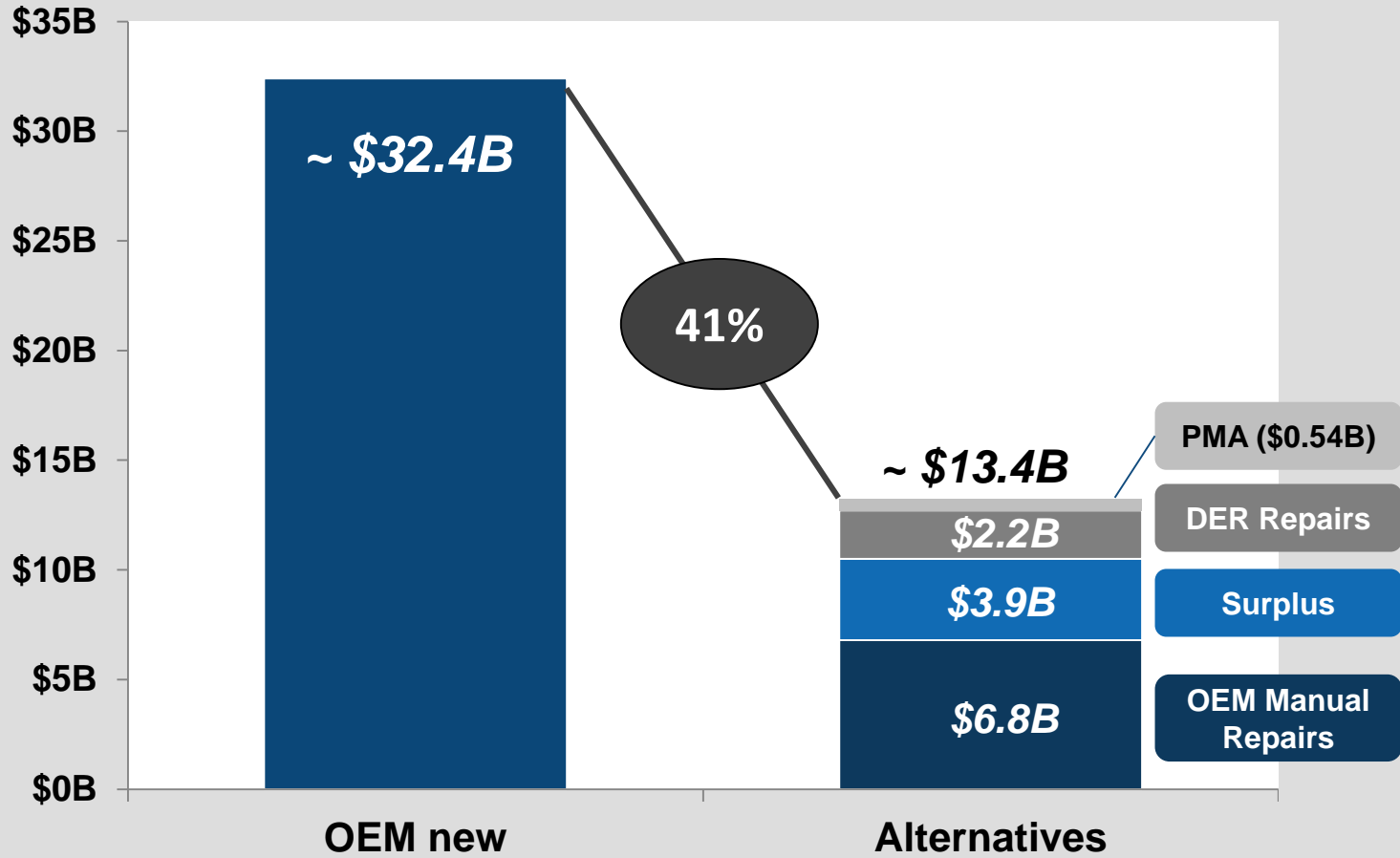
*“...the OEM’s increasingly tight grip on the aftermarket means Delta’s spares costs double about every seven years.”*

*“Without TechOps parting-out engines to bolster spares and coming up with other alternatives to OEM-supplied support, that increase could be even steeper...”*

*...“We’re pretty good at sourcing outside the OEMs...and we’re always working to develop those alternatives.”*

*- Richard Anderson  
CEO Delta Air Lines  
Keynote Speech, MRO Americas  
April 2013*

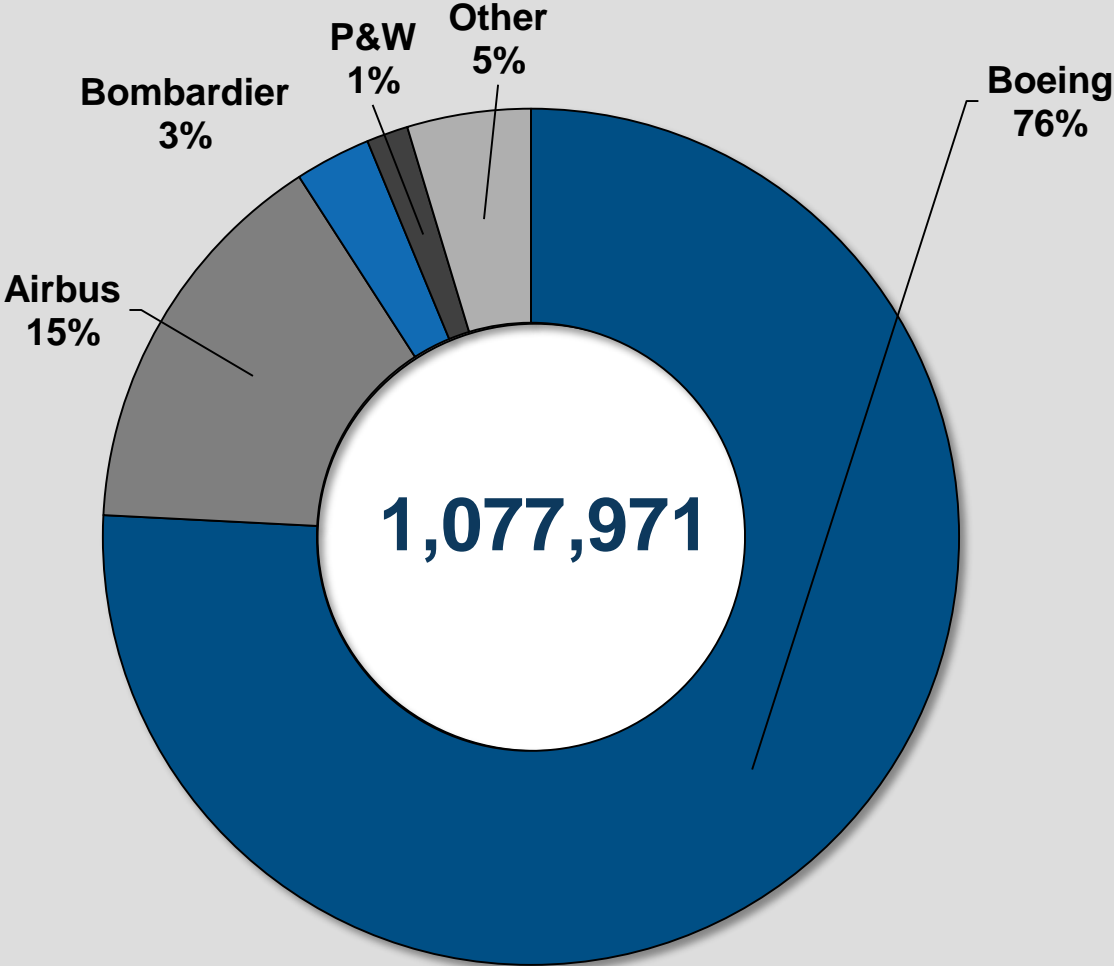
**2015 OEM New Material Demand vs. Alternatives**



Source: ICF analysis

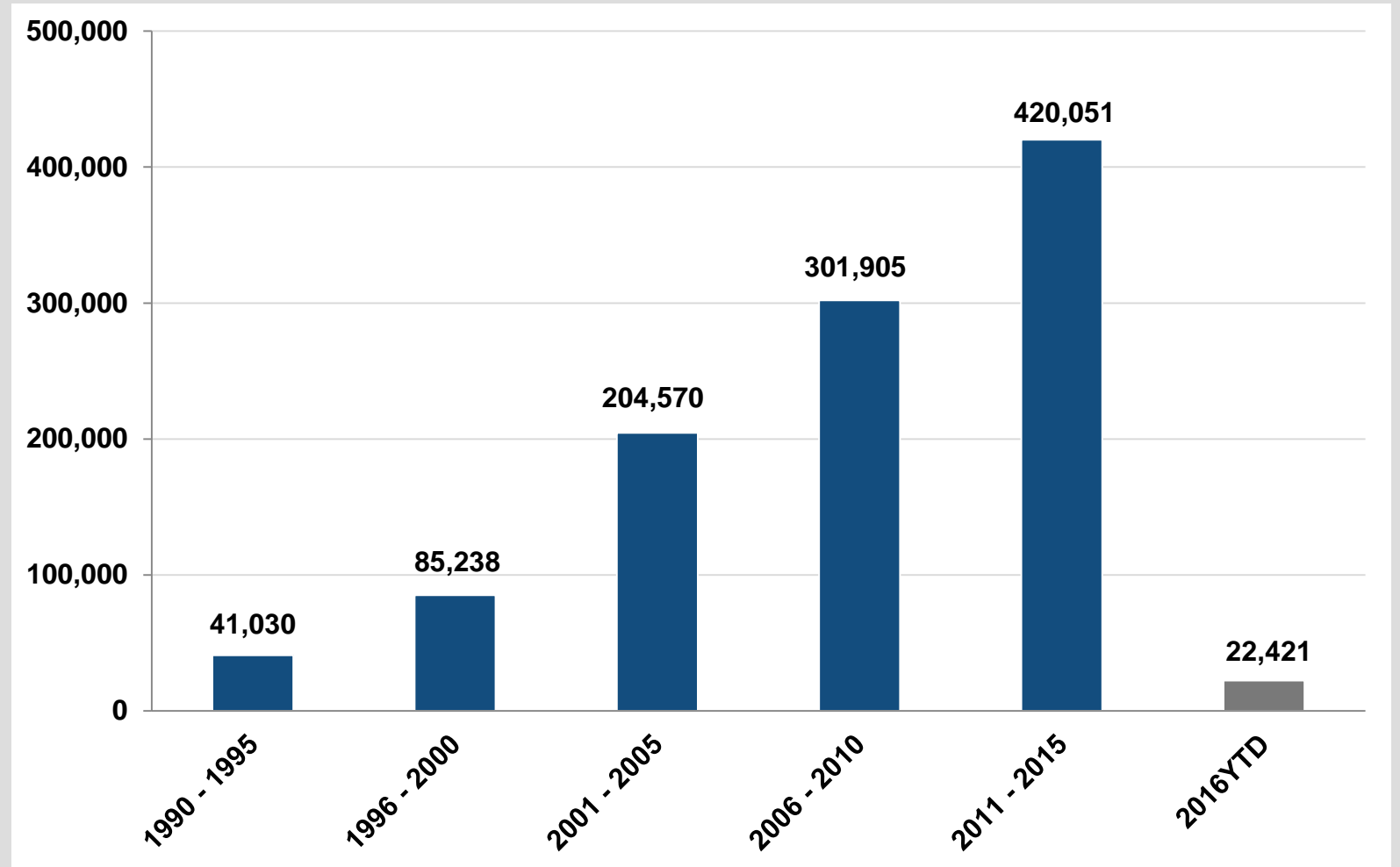
There are nearly 1.1 million total PMA parts that are FAA approved, of which over 75% are for Boeing aircraft

FAA Approved PMA Part Numbers, by OEM



The volume of PMA approvals has been steadily growing since 1990, with over about 440,000 new approvals granted since 2011

FAA Approved PMA Part Numbers, by Year Approved

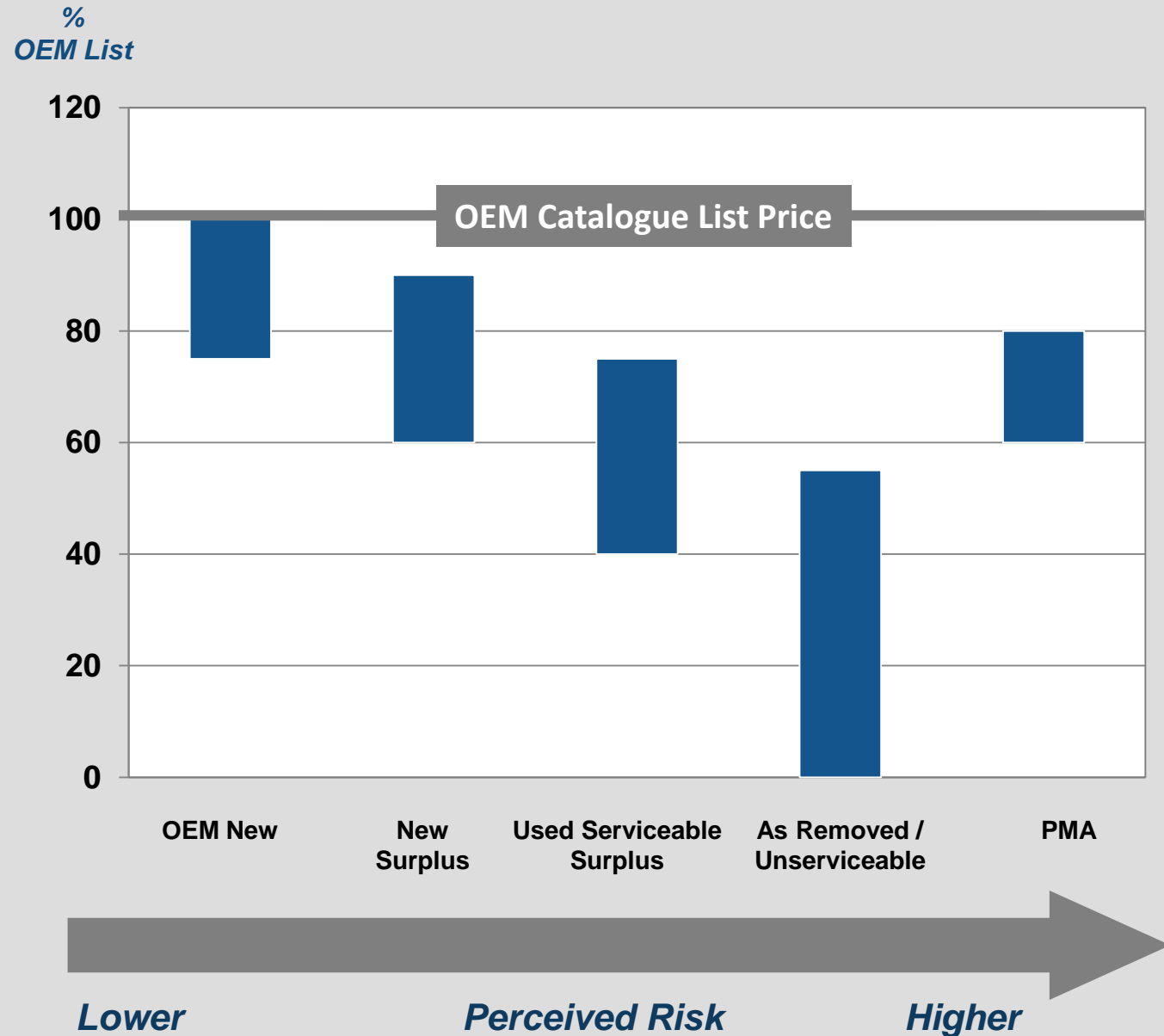


Surplus material usage has risen sharply over the past few years, driven by tangible cost savings and minimal perceived risk

*“Surplus parts have increased the demand for component DER... because the unserviceable surplus parts must be repaired. The biggest customer for DER is ourselves.”*

*- Major PMA / DER Supplier*

Typical Material Price Bands, By Part Type

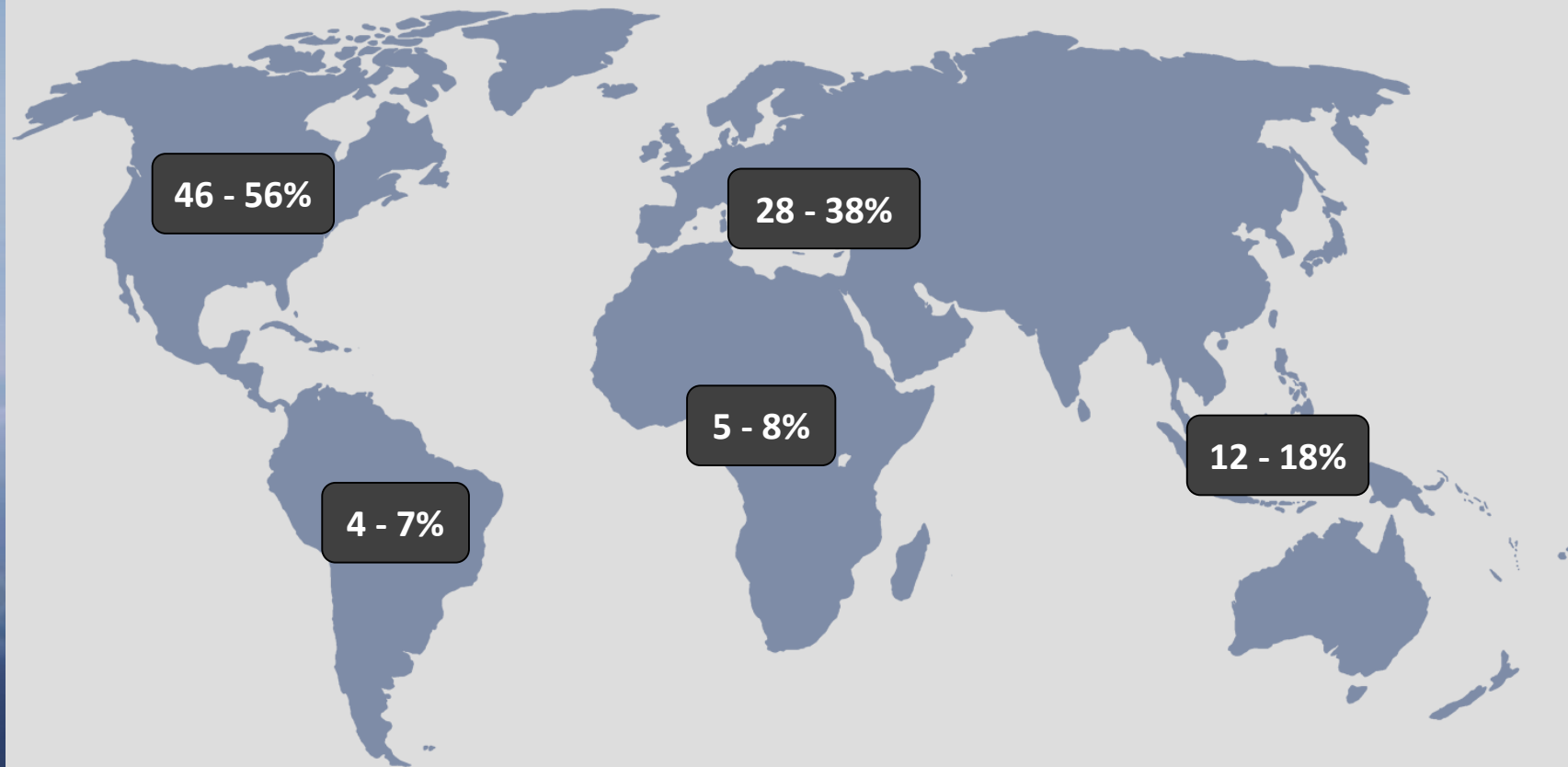


Numerous regional factors influence operator PMA consumption to include:

- Fleet age
- Mix of lease vs owned aircraft
- Technical capability & experience
- Airline procurement historical practices and culture

## Virtually every major carrier leverages PMA parts as an OEM alternative

*Estimated PMA Demand by Major Region*





## In Summary...

- **In order to control and reduce material spend, airlines must have a comprehensive OEM alternative strategy**
- **PMA parts, DER repairs, and surplus material are valuable material sourcing solutions that drive tangible cost savings and improve part availability**
- **Safety concerns with regards to OEM alternative material usage have demonstrated to be meritless; yet clearly perceptions of risk remain**
- **As long as certain airlines continue to have restrictive PMA policies, Lessors will continue to include conservative language in their lease agreements**
- **Continued education is the only solution**



2016 Annual Conference  
October 26-27, 2016  
Orlando, Florida

# THANK YOU!

*For questions regarding this presentation, please contact:*

**Jonathan M. Berger**  
Vice President • Aerospace & MRO Advisory  
jberger@icf.com • +1 404.819.7669





## ICF provides a full range of Aerospace & MRO advisory services

- ⚙ **Market Research & Analysis**
- ⚙ **Airline Maintenance Benchmarking**
- ⚙ **M&A Commercial Due Diligence**
- ⚙ **OEM Aftermarket Strategy**
- ⚙ **Aviation Asset Valuations & Appraisals**
- ⚙ **MRO Information Technology (IT) Advisory**
- ⚙ **Strategic Sourcing & Supply Chain Mgt.**
- ⚙ **LEAN Continuous Process Improvement**
- ⚙ **Military Aircraft Sustainment**

# ICF is one of the world's largest and most experienced aviation and aerospace consulting firms



Airports • Airlines • Aerospace & MRO • Aircraft

- **53 years in business (founded 1963)**
- **80+ professional staff**
  - Dedicated exclusively to aviation and aerospace
  - Blend of consulting professionals and experienced aviation executives
- **Specialized, focused expertise and proprietary knowledge**
- **Broad functional capabilities**
- **More than 10,000 private sector and public sector assignments**
- **Backed by parent ICF International (2015 revenue: 1.13 billion USD)**
- **Global presence — offices around the world**



**SH&E**  
an ICF International Company  
joined in 2007

**AeroStrategy**  
Management Consulting  
joined in 2011

**G H K**  
joined in 2012

**OLSON**  
joined in 2014

New York • Boston • Ann Arbor • London • Singapore • Beijing • Hong Kong